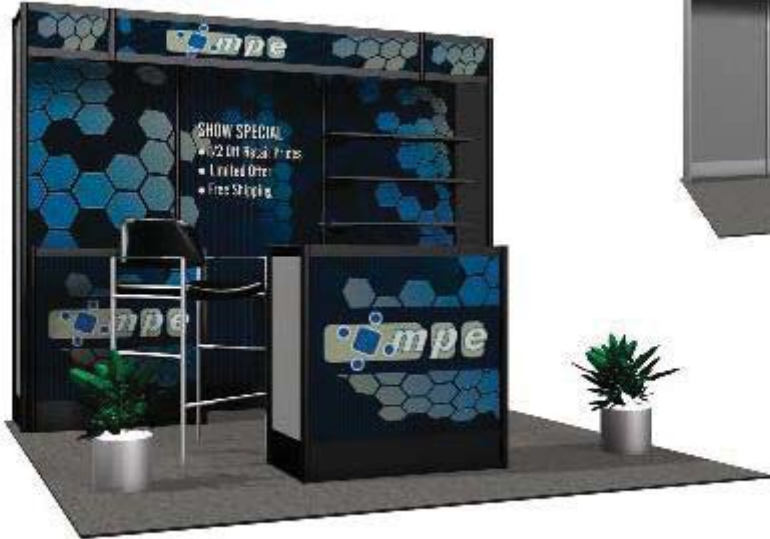
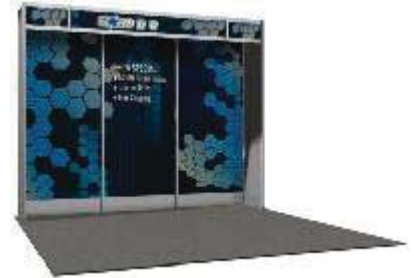


The Essential is a basic exhibit with a straight back wall that creates an open gathering place on the show floor. Make a bigger splash by ordering the Designer version. Exhibits include the header, three stem lights per 10x10, standard carpeting, daily cleaning and shipping, installation and dismantle labor for the exhibit.



Basic 10x10



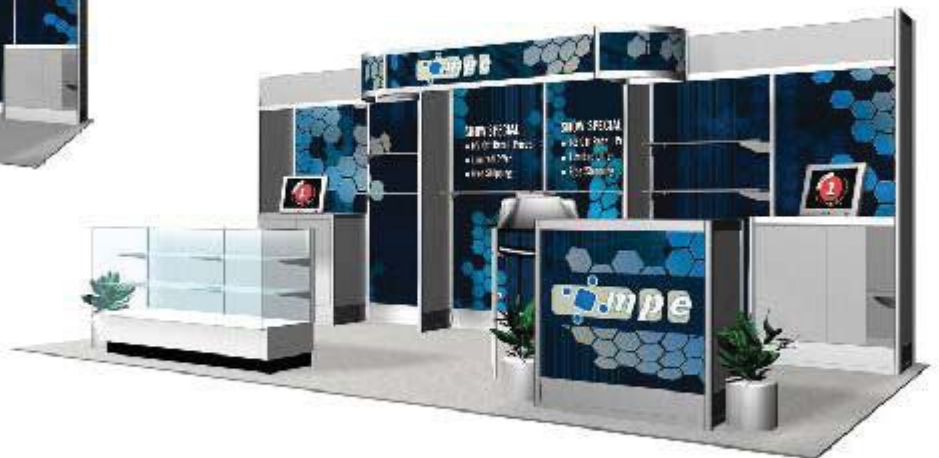
Designer 10x10

To achieve this look, order the Essential Designer 10x10 in black metal, plus two black metal Essential Credenzas (ACC2) and three Straight Black Laminate Shelves (ACC14) from the Accessories page. Floral and furniture can be ordered separately.

* Exhibits on this page are available in black or silver metal.



Designer 10x20



To achieve this look, order the Essential Designer 10x20, plus six Straight Black Laminate Shelves (ACC14), one Essential Credenza (ACC2) and one Product Display Case (ACC17) from the Accessories page. Floral, furniture and audio-visual equipment can be ordered separately.



Basic 10x20

To order exhibits, proceed to the Modular Rental Exhibits order form.

THE EXPO GROUP

Contemporary

With its futuristic design and bold use of metal, the Contemporary is an ideal backdrop for your newest product launch. Exhibits include the header, four stem lights per 10x10, standard carpeting, daily cleaning and shipping, installation and dismantle labor for the exhibit.



Basic 10x10



Designer 10x10



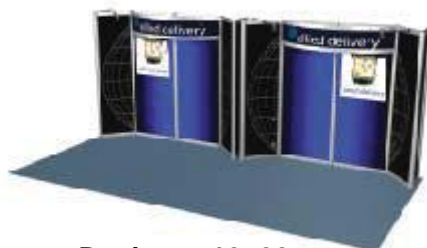
To achieve this look, order the Contemporary Designer 10x10, plus one Contemporary Credenza (ACC5) and one Contemporary Computer Pedestal (ACC7) from the Accessories page. Floral, furniture and audio-visual equipment can be ordered separately.



Basic 10x20



To achieve this look, order the Contemporary Designer 10x20, plus one Contemporary Credenza (ACC5) and two Contemporary Computer Pedestal (ACC7) from the Accessories page. Floral, furniture and audio-visual equipment can be ordered separately.



Designer 10x20

To order exhibits, proceed to the Modular Rental Exhibits order form.

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Rental Exhibits

THE EXPO GROUP

Euro

Everybody's going global, and for good reason. Show off your worldwide appeal in the Euro, with its trendy truss and wavy back wall. Exhibits include the header, four stem lights per 10x10, standard carpeting, daily cleaning and shipping, installation and dismantle labor for the exhibit.



Designer 10x10



Basic 10x10

To achieve this look, order the Euro Designer 10x10 plus one Floor Can Light (ACC12) from the Accessories page. Floral, furniture and audio-visual equipment can be ordered separately.



Designer 10x20



Basic 10x20

Rental Exhibits

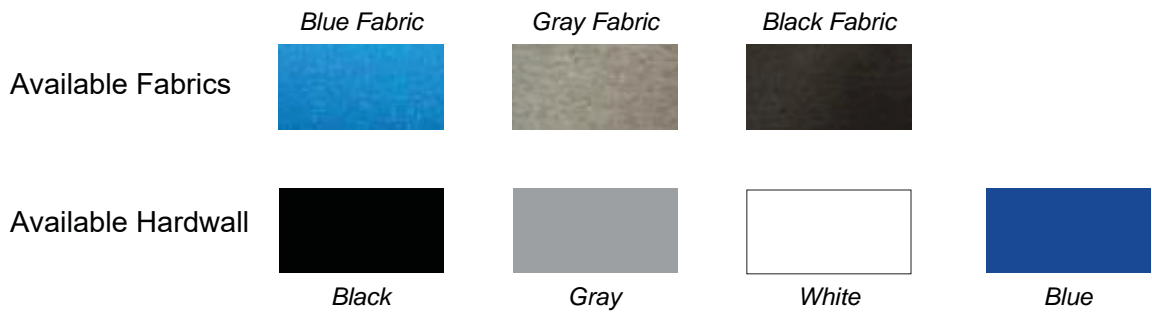
To achieve this look, order the Euro Designer 10x20 plus two Floor Can Lights (ACC12) from the Accessories page. Floral, furniture and audio-visual equipment can be ordered separately.

To order exhibits, proceed to the Modular Rental Exhibits order form.

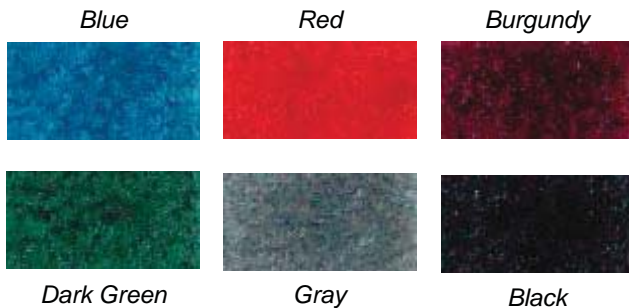
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Rental options and accessories can help attract attention on the show floor. Different panel and carpeting colors emphasize your marketing message. Shelving, credenzas and display cases help you showcase the products or literature you want attendees to notice.

Panel Colors

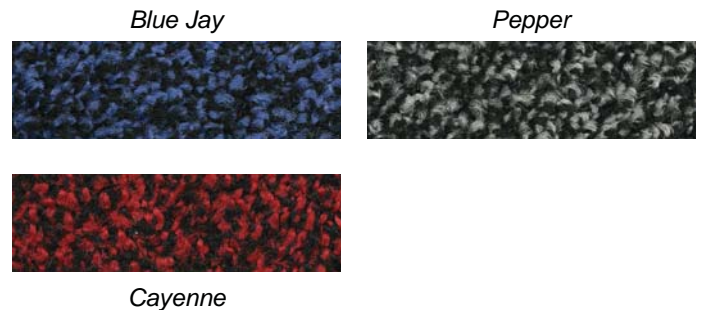


Carpet Colors



Green Carpet Options

Made from recycled products and cut as custom or standard sizes.



Standard Header Font Styles

Friz Quadrata Bold

Cooper Black

Helvetica Bold

Castle T Bold

Header Fonts available in red, blue and black.
Custom Headers are available.

To order exhibits, proceed to the Modular Rental Exhibits order form.

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54th ASHE Annual Conference
 and Technical Exhibition 2017
 August 6 - 9, 2017
 Indiana Convention Center
 Indianapolis, IN

The Expo Group Exhibit Rental Division offers exhibitors a quick and cost effective solution to showcase your booth for trade show participation. *Price includes carpet, daily cleaning, shipping, installation and dismantle labor, and lights for your exhibit. Electrical Service must be ordered separately.*

MOS Package Options	<i>Select One:</i>	BASIC 10'x10'	DESIGNER 10'x10'	BASIC 10'x20'	DESIGNER 10'x20'
	Essential**	<input type="checkbox"/> \$1,195.00	<input type="checkbox"/> \$2,195.00	<input type="checkbox"/> \$2,495.00	<input type="checkbox"/> \$3,855.00
	Contemporary	<input type="checkbox"/> \$1,695.00	<input type="checkbox"/> \$2,835.00	<input type="checkbox"/> \$3,195.00	<input type="checkbox"/> \$4,695.00
	Euro	<input type="checkbox"/> \$1,995.00	<input type="checkbox"/> \$3,195.00	<input type="checkbox"/> \$3,895.00	<input type="checkbox"/> \$5,235.00
**Essential only, choose metal color: <input type="checkbox"/> Silver <input type="checkbox"/> Black					

Display Panel Options	<i>Please choose only one:</i>			
	Fabric:	<input type="checkbox"/> Blue Fabric	<input type="checkbox"/> Gray Fabric	<input type="checkbox"/> Black Fabric
	Hardwall:	<input type="checkbox"/> Black	<input type="checkbox"/> Gray	<input type="checkbox"/> White <input type="checkbox"/> Blue
(Pegboard, Slat Wall and Grid Wall are available. Contact your Customer Account Manager.)				

Carpet Color	Carpet is included with the exhibit. <i>Please choose only one:</i>				
	<input type="checkbox"/> Blue	<input type="checkbox"/> Red	<input type="checkbox"/> Burgundy	<input type="checkbox"/> Blue Jay	<input type="checkbox"/> Pepper
	<input type="checkbox"/> Dark Green	<input type="checkbox"/> Gray	<input type="checkbox"/> Black	<input type="checkbox"/> Cayenne	

Header Options	<input type="checkbox"/> Standard Header Copy _____ (Please type or print.)	<input type="checkbox"/> Custom Header - \$250.00 Please contact your CAM for instructions on sending artwork and logo.
	Letter Color:	<input type="checkbox"/> Black <input type="checkbox"/> Red <input type="checkbox"/> Blue
	Font Type:	<input type="checkbox"/> Friz Quadrata Bold <input type="checkbox"/> Castle T Bold <input type="checkbox"/> Helvetica Bold <input type="checkbox"/> Cooper Black

Graphic Options	Custom Digital Graphics are included in the price of a Designer rental package. This includes the \$125.00 Digital Set-Up Fee. Please contact your Customer Account Manager for instructions on how to format your graphics and sending your files.
	Final approval for graphics must be received 2 weeks prior to the first day of exhibitor move-in or a 100% expedite fee will apply.

Cancellation Policy: A 50% penalty is charged for cancellations after the Discount Deadline date and prior to 2-weeks prior to first day of exhibitor move-in. No refunds will be made thereafter.

ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL
Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs, or special requests.	Subtotal _____
	50% Expedite Fee if ordered after 3-weeks prior to first day of Exhibitor Move-in _____
	100% Expedite Fee if ordered after 2-weeks prior to first day of Exhibitor Move-in _____
	Subtotal _____
	Taxes & Fees Multiplied by 7% of Subtotal _____
	TOTAL _____

Exhibiting Company: _____
 Print Name: _____
 Authorizer's Signature: _____

Booth Number: _____
 Date: _____