



5931 West Campus Circle Drive
 Irving, Texas 75063
 Phone: (972) 751-9400
 Fax: (972) 751-9500
 www.packexpo.com

October 14-17, 2018
 McCormick Place
 Chicago, Illinois USA

CO-LOCATED



Healthcare
 PACKAGING
 EXPO

October 14-17, 2018 • McCormick Place
 Chicago, Illinois USA

Photography Services

Discount Deadline:
August 27, 2018
 (excludes labor)

		Qty	Advance Price	Standard Price	Total
1 Exhibit Photography Packages	<i>Includes color corrected, high resolution images with unlimited usage rights shipped via ground service within 7 business days from the end of the show unless otherwise stated below. E-Delivery of images and video reel will be uploaded to secure site for 10 days within 5 business days from the end of the show. For expedited delivery on any services, please contact your Customer Account Manager.</i>				
	Pro Pack A	X	\$1,258.55	\$1,798.43	=
	<i>Includes 6 views of the exhibit delivered via E-Delivery.</i>				
	Up to 5 Additional Pro Pack Views	X	\$ 83.35	\$ 119.07	=
	Pro Pack B	X	\$2,488.90	\$3,555.57	=
2 Single Exhibit Views	<i>Includes 15 views of the exhibit delivered via E-Delivery.</i>				
	Up to 10 Additional Pro Pack Views	X	\$ 83.35	\$ 119.07	=
	<i>E-Delivery of images will be uploaded to a secure site for 10 days after which the link will expire. A minimum cost of \$83.35 will be charged for re-uploading.</i>				
3 Exhibit Photography With Video Packages	Pro Pack A w/ Videography Services				
	Additional Time (per 30-minute interval)	X	\$ 333.35	\$ 476.22	=
	<i>Includes 6 views of the exhibit and 5-10 minutes of video footage of booth delivered via E-Delivery. Video is without sound and unscheduled. Video booked in 30-minute intervals.</i>				
	Pro Pack B w/ Videography Services				
	Additional Time (per 30-minute interval)	X	\$ 333.35	\$ 476.22	=
	<i>Includes 15 views of the exhibit and 5-10 minutes of video footage of booth delivered via E-Delivery. Video is without sound and unscheduled. Video booked in 30-minute intervals.</i>				
	Videography Service of Booth (with 4 view min.)				
	Additional Time (per 30-minute interval)	X	\$ 333.35	\$ 476.22	=
	<i>10 minutes of video footage of booth, without sound, captured during photography session. Booked in 30-minute intervals.</i>				
	Videography Service of Booth (No min. photo order)				
	Additional Time (per 30-minute interval)	X	\$ 333.35	\$ 476.22	=
	<i>5-10 minutes of video footage of booth, without sound, unscheduled before or during show hours. Please notate on Order Form 26c with or without people. Booked in 30-minute intervals.</i>				
	Video Footage Edit				
	<i>Includes either three-6 to 10 second clips for social media or one-30 to 45 second edited video from the above services with stock music and limited graphic. Delivered electronically within 10 business days from the final day of show.</i>				
	On-site Delivery of Exhibit Photography				
<i>All unmanipulated digital images surrendered on-site on USB drive within 24 hours after image capture.</i>					
Additional 8x10 Prints or CD of View					

Cancellation Policy: Cancellations received less than 1-week prior to the first day of exhibitor move-in will be billed at 50%.

ADDITIONAL INFORMATION

CALCULATING YOUR TOTAL

Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.

Subtotal _____
 (Transfer Subtotal to Form 27c)

Exhibiting Company: _____

Booth Number: _____

Print Name: _____

Date: _____

Authorizer's Signature: _____



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4 Event Photography Services	All event photography services are to be used for timed special events only and must be booked in consecutive hourly increments to obtain discounted pricing. Offsite and after 5pm two-hour minimum. <i>Does not include Exhibit or Product Photography.</i>				
	Event Photography (First Hour)	X	\$ 427.80	\$ 611.15	=
	Second Hour	X	\$ 372.20	\$ 531.72	=
	Any Additional Hours	X	\$ 316.25	\$ 451.79	=
	<i>E-Delivery of color corrected, high-resolution images with unlimited usage rights within 7 business days from the end of the show.</i>				
	Description of Event: _____				
	Location: _____				
	Date: _____ Time: _____				
5 Dynamic Exhibit Photography	<i>Ideal for Exhibit Builders and Product shots.</i>				
	Complete Studio Look with Post-Production and E-Delivery per view		X \$ 572.20	\$ 817.43	=
	<i>Imaging technicians will remove background, distracting objects or wall graphics, in addition to color correction.</i>				

Photo Booth and Professional Head Shot Lounge - Packages start at \$1,335.35. Please contact your Customer Account Manager for further information.

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27b



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Photography Contact Information

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Booth Name: _____	On-site Instructions: _____
Booth Number: _____	_____
On-site Contact: _____	_____
Cell #: _____	_____
Email: _____	Exhibit Photography/Video Reel Instructions
	Monitors _____ ON _____ OFF
	Lights _____ ON _____ OFF
	With People _____ Without People _____ Staff Shot _____

Ship to Company: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Ship to Attention: _____

Ship to Phone: _____

Ship to Email: _____

To avoid shipping and handling costs, please supply Fed-Ex or UPS number for ground or overnight shipping.

Please indicate preference:

Overnight: _____ Ground: _____

Fed-Ex #: _____

UPS #: _____

*Photography Orders ship within 7 business days after closing date of show unless otherwise stated.
 Claims must be in writing within 7 days of receiving materials.
 Orders placed on-site will be subject to higher pricing.*

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Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.	Subtotal _____
	Tangible products delivered in IL subject to 10.25% sales tax _____
	<i>(Products delivered in TX and NY - applicable sales tax may apply)</i>
	Shipping and Handling via Ground Services \$20.00 _____
	TOTAL _____

Exhibiting Company: _____

Print Name: _____

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Video Services

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		Qty	Advance Price	Standard Price	Total
1 Video Production	<i>B Roll (general footage of action), testimonials, interviews, booth and event coverage, time lapse clips, etc.</i>				
	All-Inclusive Video Package		X \$2,305.55	\$3,293.64	=
	<i>Up to 2 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit, 1 edited and produced video of up to 3 minutes long with rough cut and 1 revision. Includes intro, outro, stock music and titling. First draft delivered online within 15 days from the final day of the show. Final video delivered online upon final approval.</i>				
	B Roll 120- Scheduled Raw Footage* Capture		X \$1,750.00	\$2,500.00	=
	<i>Up to 2 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit at the time of your choice during show hours. Delivery of raw footage* on a USB drive within 10 business days from the final day of the show.</i>				
	Half Day B Roll Shoot		X \$2,305.55	\$3,293.64	=
	<i>Up to 4 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit. Delivery of raw footage* on a hard disk drive within 10 business days from the final day of show.</i>				
	Full Day B Roll Shoot		X \$3,472.20	\$4,960.29	=
<i>Up to 8 consecutive hours (including setup and breakdown time) of in-booth HD shoot with 1 videographer and standard HD kit. Delivery of raw footage* on a hard disk drive within 10 business days from the final day of show.</i>					
NEW LIVE STREAMING		X Please call.	N/A	=	
<i>Stream to Facebook, YouTube, Vimeo or embedded into your own website. Pricing starts at \$2,222.20 and must be booked 21 days in advance. Please contact your Customer Account Manager for additional details and pricing.</i>					
NEW 360-DEGREE VIDEO (as an add-on to existing video shoot)		X \$ 444.45	\$ 634.93	=	
NEW 360-DEGREE VIDEO (two-hours of coverage)		X \$1,750.00	\$2,500.00	=	
<i>Capture the interior and exterior of your exhibit booth with 360-degree video and photography.</i>					

*Raw Video Footage Disclaimer

All raw video footage is provided as is and may not be usable directly. It is meant to be edited by a professional before use and saved in the appropriate format.

For example of the video products, please visit www.OscarAndAssociates.com/exhibitvideos.

Description of Video:	
Location:	
Date:	Time:
(Telephone confirmation to be provided upon receipt of form.)	

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2 Video Post Production	<i>Editing, animation, music and sound design. On site during show or post-show. Videos delivered electronically.</i>				
	Post Show Editing <i>2-3 minute video with 2 rounds of revisions.</i>	X	\$1,444.45	\$2,063.50	=
	NEW Editing <i>3 to 5 videos running between 6 sec. & 20 sec. for social media.</i>	X	\$1,444.45	\$2,063.50	=
	On show site editing with 24-hour or less delivery <i>Per hour, 2-hour minimum</i>	X	\$ 388.89	\$ 555.56	=
Raw Footage Delivery Options <i>(External hard disk drive)</i>	X	\$ 222.20	\$ 317.43	=	

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Description of Video:	
Location:	
Date:	Time:
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On-site Contact: _____	_____
Cell #: _____	_____
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	Monitors _____ ON _____ OFF
	Lights _____ ON _____ OFF
	With People _____ Without People _____ Staff Shot _____

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Shipping Address: _____

City: _____ State: _____ Zip: _____

Ship to Attention: _____

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	Tangible products delivered in IL subject to 10.25% sales tax _____
	<i>(Products delivered in TX and NY - applicable sales tax may apply)</i> _____
	Shipping and Handling via Ground Services \$20.00 _____
	TOTAL _____

Exhibiting Company: _____

Print Name: _____

Authorizer's Signature: _____

Booth Number: _____

Date: _____



1 Video Shoot

Actual filming times may be shorter than the time the videographer is scheduled to be at your booth. Scheduled times include setup and breakdown of videographer equipment and may vary depending on the type of shoot and the equipment. The amount of footage a videographer records depends on the amount of activity going on within the booth.

Standard HD Kit - includes 1 wireless mic, tripod and 1 light kit (on-camera or external, videographer's choice). The light kit is dependent on the shoot needs. We will only supply an on-camera light unless specifically requested otherwise. Please contact us for additional or specific equipment needs.

2 Delivery of Raw Footage

Raw footage is footage captured directly from the camera and is not typically used "as is". In most cases the footage will need to be transferred into an editing program to even be viewable. It is intended to be edited by a professional editor before a final usable version is produced. Raw footage file formats will vary depending on camera equipment and editing equipment used. We will charge \$300.00 for a Half-Day Shoot and up to \$350.00 for a Full-Day Shoot for the conversion of raw footage files to be viewable MOV files.

Raw footage such as B Roll is usually shipped (or electronically delivered) within 10 business days from the last day of the trade show.

Online delivery is by **yousendit.com** or **wetransfer.com**. The maximum file size for online delivery is 2 GB.

Raw footage can be delivered on USB drives or external hard disk drives as well. We generally will use a USB stick for data less than 8 GB and a hard disk drive for data over 8 GB in size.

3 Editing Services

We provide a variety of editing services for all videos we shoot. Please contact us for custom editing needs.

4 Production Services

We provide a complete suite of video production services for corporate events, product demonstrations, testimonial videos and others, in addition to videos we produce for you at trade shows. Please contact us for details.

5 Project Management

For videos being edited, we require feedback to our editors within 10 business days of the end of the show. All projects will be deemed completed if we do not receive customer feedback by that point. A project restart fee of \$225.00 will be assessed to reopen a project for 30 days.

We do not store your raw footage for more than 30 days past the completion of your project. We do offer raw footage/video storage for up to 1 year for \$350.00 per project. This storage will make it easier to edit a new video or modify an existing video that we have produced.

We provide email feedback and notifications. Please make sure to whitelist **support@igot2know.com** email address to ensure our emails do not go to your spam folder.