



Healthcare⁺
PACKAGING
EXPO

September 23–25, 2019 • Las Vegas Convention Center
Las Vegas, Nevada USA

PACK EXPO Las Vegas- PRE Show DIRECT MAIL LIST REQUEST

Available August 12th, 2019

Packaging End Users

Targeting Machinery OEMs? Ask for our OEM targeting criteria.

Primary industry

All food & beverage
All healthcare
All Cosmetics/Personal Care
All Household/Automotive
All other packaged products

Or you can drill down within a particular primary industry:

Within Food

Bakery/Snack
Cereals, Breakfast Foods
Confection/Candy
Dairy
Fruits, Vegetables (Fresh, Canned, Frozen)
Grains, Seeds, Beans, Flour Nuts
Meat/Poultry/Seafood
Pet Food/Pet Care
Prepared Foods
Soups/Condiments/Spices
Frozen/refrigerated foods
All food

Within Beverage

Beer
Coffee
Drinks, nonalcoholic (energy, sport, etc.)
Dairy
Juice
Powdered beverages
Soft drinks

Within Beverage cont.

Spirits/liquors
Tea
Water
Wine
All beverage

Within Healthcare

Pharmaceutical
Biological/Biopharmaceutical
Medical Devices
Medical/Dental Instruments or Supplies
Nutraceutical, Vitamin, Dietary Supplement
Contract Manufacturing Organization -
Pharma/Biopharma
Over-the-counter products
Cannabis products

Within Household/Automotive

Detergents/cleaners
Household/auto chemicals
Tissues and paper towels

Within all other packaged products

Building/Construction/Home Improvement
Products
Cannabis products
Chemical
Consumer Electronics and Appliances
Hardware/Tools
Paper/Printing
Textiles/Apparel/Footwear
Tobacco/Smoking Products
Toy/Sports/Crafts
Warehouse Distribution/e-commerce

Job function

Production/Operations/Quality
Engineering
Plant Management
Package Design or Development/Brand Management
CEO/Gen Mgr/Other Senior Mgmt
Logistics/Supply Chain Management
Regulatory Affairs, Validation/Compliance
Procurement

Packaging plant processes

Canning lines
Bottling/jar lines
Dry/powder/granule packaging line
Cup/container lines
Tube filling
Cartoning
Vacuum packaging/thermoforming/blister
Clamshell
Vertical form/fill/seal lines
Horizontal form/fill/seal or pouch sealing lines
Polybagging with pre-made bags
Flow wrapping lines
Bulk packaging (drums, IBCs, 50+ lb bags)
Tablet/capsule line

Packaging machinery buying influence

Adhesive application
Bag/pouch fill/seal (pre-made)
Blisters/clamshells/skin packaging
Bulk handling/filling equipment
Capping
Cartoning
Case erect/seal
Case/tray packing
Coding/marketing
Container handling/feeding/unscrambling
Controls & machine components
Conveying & accumulation
Digital Printing
Filling/capping, dry
Filling/capping, liquid and viscous
Flow wrapping

Packaging machinery buying influence cont.

Form/fill/seal - horizontal (pouches or bags)
Form/fill/seal - vertical
Inspect/vision/testing/checkweigh/x-ray
Labeling
Multipacking/shrink bundling
Palletizing/depalletizing
Retail-ready packaging
Robotics
Shrink wrapping
Stretch wrapping
Tamper-evident machinery
Thermoform/fill/seal
Tray lidding/sealing
Weighing/combination scales
Wrapping

Packaging materials buying influence

Additives, coatings & inks
Adhesives/tape
Blisters/clamshells
Cartons and boxes
Closures
Containers
Flexible packaging
Labels
Multipacks
Protective packaging
Resins

Food processing buying influence

Cleaning/sanitizing/CIP
Coating/enrobing/seasoning equipment
Conveying, mechanical
Conveying, pneumatic
Conveyor Belting
Facility engineering/design/construction
Feeders, dry product
Filling/depositing equipment
Filtration equipment
Flooring
Forming/extruding equipment
Freezing/chilling equipment
Heat exchangers

Food processing buying influence cont.

Mixing and blending equipment
Motors/drives/gearboxes
Optical inspection equipment
Ovens/dryers/fryers
Process instrumentation
Pumps/vacuum stuffers
Pumps/valves
Slice/dice/shred/mill equipment
Software, plant floor
Sterilization/pasteurization equipment
Tanks/vessels/kettles

Annual company revenues

Less than \$1 million
\$1-\$9 million
\$10-\$49 million
\$50-\$249 million
\$250-\$499 million
\$500 million - \$1 billion
Over \$1 billion

Packaging supply chain

Contract packagers
Packaging distributors

Number of plants attendee is involved with

You can specify any number between 1 and 100+. For example, "attendees affiliated with 10 or more plants."

Number of plants involved
with _____

All direct mail lists are assumed to be US only unless otherwise requested below

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Lists can also be segmented by US state - States requested -

PRICING AS FOLLOWS

\$1,550 for quantities up to 7,500

\$200 per thousand for any quantity above 7,500

Please email list requests to -

Wendy Sawtell

WSawtell@PMMIMediaGroup.com

Date

Company Name

Contact Name

Email

Phone

Billing name and email (if different from above)

Will you use your own mail house? If yes, please give us the contact name and address below.