## **XPress Connect Family** Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client? With complete prospect profiles delivered by XPress Leads equipment and services.



## XPress Connect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 5.1.x or higher, iOS 10.0x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

### **XPress Connect Elite** Connect software on YOUR computer

The XPress Connect Elite is our powerful lead retrieval packaged for use on your own laptop. The Elite works in either online or offline mode. An internet connection is recommended.



Computer not included. Includes USB scanner and software. Requires OS MAC, Windows 7 or greater, 1 USB 1.1 connections and .NET Framework.



# **XPress Connect Plus**

Use our handheld mobile phone to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

FEATURES	Connect App	Connect Elite	Connect Plus
Scan Anywhere, at Any Time	•		•
Mobile, Wireless	•		•
Real-time Leads List	•	•	•
Add Notes	•	•	•
Add Images to Leads	•	•	
Rating	•	•	•
Follow-up Emails	•	•	
Forward Leads	•	•	
Schedule Appointments	•	•	
Scanning Device Included		•	•
Optional Bluetooth Printer	•	•	•
Optional Literature Fulfillment	•		•
Optional Text Alerts	•		•



## **XPress Extras**

Maximize your exhibiting ROI with these lead collection and follow-up tools.



#### **Custom Sales Qualifiers**

Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.* 



#### **Bluetooth Printer**

Get a hard copy printout of your leads onsite with a wireless, portable printer.



#### Literature Fulfillment

Send an email to your leads with links to documents and videos they requested in your booth.

#### DITP



Delivery, installation, training and pickup. Save time onsite and guarantee that your staff are off and running as soon as the show opens.

#### Text Alerts



Send text alerts to your representatives when an attendee from their territory is scanned in the booth.

#### Loss/Damage Waiver



Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

### **3rd Party Lead** Collection

Successful lead collection on your third party device.

#### **Data Conversion**



Convert badge IDs collected on third party devices into complete leads post-show.



#### **Event API Integration**

Integrate your third party lead retrieval device in real-time with the event database.

\* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.



Profood Tech MARCH 26-28, 2019   CHICAGO, U	DDOCESSING		ng Event Co		EVENT	LUSIVE SUPEN
ORDER ONLINE:	www.xpressleadpro.com SHOW CODE: prof0319	Qty	Early THRU 01/03/19	Advance THRU 01/31/19	Standard AFTER 01/31/19	Total
	XPress Connect Plus Handheld - OUR handheld wireless device		<sup>\$</sup> 470	<sup>\$</sup> 520	<sup>\$</sup> 590	
Connet pue	XPress Connect Plus Handheld Package - includes mobile device, DITP service, and custom sales qualifiers		<sup>\$</sup> 630	<sup>\$</sup> 710	<sup>\$</sup> 840	
	<b>XPress Connect App Additional Licenses -</b> Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet		\$ 130 ¤	er additional user	activation	
Includes mobile phone and charger.	Bluetooth Printer - one bluetooth connection per lead retrieval PC		<sup>\$</sup> 110	<sup>\$</sup> 135	<sup>\$</sup> 165	
	XPress Connect App - the App on YOUR phone or tablet		<sup>\$</sup> 370	<sup>\$</sup> 420	<sup>\$</sup> 490	
	XPress Connect 3 App Package - includes THREE App license activations and custom sales qualifiers		<sup>\$</sup> 570	<sup>\$</sup> 620	<sup>\$</sup> 690	
For Android 5.1.x or higher,	XPress Connect 5 App Package - includes FIVE App BEST   license activations and custom sales qualifiers VALUE!	7	<sup>\$</sup> 740	<sup>\$</sup> 790	<sup>\$</sup> 860	
iOS 10.0x and higher and 3 mega-pixel or greater	Additional XPress Connect App Licenses - for additional users		\$ 130 per additional user activation		activation	
camera. No mobile hard- ware included.	Bluetooth Printer - one bluetooth connection per lead retrieval app license		<sup>\$</sup> 110	<sup>\$</sup> 135	<sup>\$</sup> 165	
	<b>XPress Connect Elite -</b> the Connect software on YOUR computer Includes USB scanner and software. Requires OS MAC, Windows 7 or greater, 1 USB 1.1 connection	n and .NET Fra	\$ 445 amework Compu	\$ <b>495</b> ter not included.	<sup>\$</sup> 565	

XPRESS EXTRAS							
7	Text Alerts - Connect your leads with the right sales reps		<sup>\$</sup> 150 <sup>unlimited texts</sup>				
-	Literature Fulfillment - Send links to your brochures and products		<sup>\$</sup> 150				
	Custom Sales Qualifiers / Custom Surveys		<sup>\$</sup> 115	<sup>\$</sup> 135	<sup>\$</sup> 170		
	DITP Service - Delivery, Installation, Training, Pickup		<sup>\$</sup> 115	<sup>\$</sup> 135	<sup>\$</sup> 170		
	Data Conversion - third party post-show solution		<sup>\$</sup> 550				
	Event API Integration - third party real-time solution		<sup>\$</sup> 1000				

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: prof0319), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER		SUBTOTAL	=	
		SALES TAX <b>10.25%</b>	+	
Connect Plus Device	\$1,000	OPTIONAL LOSS/DAMAGE WAIVER (Qty x85 per device)	+	
Connect Plus Power Cord	\$ 75			
Bluetooth Printer	\$1,000	NO, I do not want to purchase the Loss/Damage Waiver - initial here		
Bluetooth Adapter	\$ 250	PROCESSING FEE (WAIVED when you order online!)	+	20.
Barcode USB Scanner	\$1,000	TOTAL (USD)	=	

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

•

- Pre and Post show support
- Real-time leads download •

- Onsite support
- 20 Standard Qualifiers
- - NO cost to download leads
    - Leads online for 90 days post event

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800-746-9734 | xpressleadpro@cdsreg.com | 7 Technology Park Drive Bourne, MA 02532 | Driving Event Connections



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QUESTIONS?	1-508-743-0197	ACCOUNT MANAGER	Amy Thrasher	EMAIL	xpressleadpro@cdsreg.com
CONTACT INF	ORMATION		PAYMENT IN	IFORMATION	
COMPANY			CARD NUMBER - BY FAX ONLY		
CONTACT NAME BILLING			NAME ON CARD		
ADDRESS			EXP DATE		
CITY			SIGNATURE		
STATE/ZIP			AUTHORIZATION		tes acceptance of the Terms & Conditions and is REQUIRED for processing.
BOOTH #				of this order rom	and is REGUIRED for processing.
PHONE/EXT #			SIGNATURE		
FAX			PRINT NAME		
EMAIL			TODAY'S DATE		
COMPANY WEBSITE http://www			EMAIL RECEIPT TO		
	All orders will be confirmed by ema	il "Convention Data Services	will appear on your credit card si	tatement The	ank vou for vour order.

#### Terms & Conditions

- Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Checks will not be accepted as payment at the show site.
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPEN-ING WILL BE SUBJECT TO A \$100,00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for XPress Connect Elite orders. If your computer does not meet these requirements, our onsite representatives will do their best to update your computer.

Otherwise an alternate lead retrieval device will be provided subject to availability. No refunds will be granted in these circumstances.

- 6) Onsite orders are based on unit availability.
- Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE DESDOALSIDIL ITY OF THE CLIETOWER
- 8) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b). Customer acknowledges and understands that the applicable replacement cost is as follows:
- 8a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

8b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss/

Cost		
\$1,000		
\$ 75		
\$1.000		
\$ 250		
\$1,000		

Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date. Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

- 9) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 10) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 11) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- 12) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 13) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.

