



THE Processing Event for Food & Beverage
MARCH 26-28, 2019 | McCORMICK PLACE
CHICAGO, ILLINOIS USA



ProFood TECH - PRE Show DIRECT MAIL LIST REQUEST

Packaging End Users

Targeting Machinery OEMs? Ask for our OEM targeting criteria.

Primary industry

- All food & beverage
- All healthcare
- All Cosmetics/Personal Care
- All Household/Automotive
- All other packaged products

Or you can drill down within a particular primary industry:

Within Food

- Bakery/Snack
- Cereals, Breakfast Foods
- Confection/Candy
- Dairy
- Fruits, Vegetables (Fresh, Canned, Frozen)
- Grains, Seeds, Beans, Flour Nuts
- Meat/Poultry/Seafood
- Pet Food/Pet Care
- Prepared Foods
- Soups/Condiments/Spices
- Frozen/refrigerated foods
- All food

Within Beverage

- Beer
- Coffee
- Drinks, nonalcoholic (energy, sport, etc.)
- Dairy
- Juice
- Powdered beverages
- Soft drinks

Within Beverage cont.

- Spirits/liquors
- Tea
- Water
- Wine
- All beverage

Within Healthcare

- Pharmaceutical
- Biological/Biopharmaceutical
- Medical Devices
- Medical/Dental Instruments or Supplies
- Nutraceutical, Vitamin, Dietary Supplement
- Contract Manufacturing Organization - Pharma/Biopharma
- Over-the-counter products
- Cannabis products

Within Household/Automotive

- Detergents/cleaners
- Household/auto chemicals
- Tissues and paper towels

Within all other packaged products

- Building/Construction/Home Improvement Products
- Cannabis products
- Chemical
- Consumer Electronics and Appliances
- Hardware/Tools
- Paper/Printing
- Textiles/Apparel/Footwear
- Tobacco/Smoking Products
- Toy/Sports/Crafts
- Warehouse Distribution/e-commerce

Job function

Production/Operations/Quality
Engineering
Plant Management
Package Design or Development/Brand Management
CEO/Gen Mgr/Other Senior Mgmt
Logistics/Supply Chain Management
Regulatory Affairs, Validation/Compliance
Procurement

Packaging plant processes

Canning lines
Bottling/jar lines
Dry/powder/granule packaging line
Cup/container lines
Tube filling
Cartoning
Vacuum packaging/thermoforming/blister
Clamshell
Vertical form/fill/seal lines
Horizontal form/fill/seal or pouch sealing lines
Polybagging with pre-made bags
Flow wrapping lines
Bulk packaging (drums, IBCs, 50+ lb bags)
Tablet/capsule line

Packaging machinery buying influence

Adhesive application
Bag/pouch fill/seal (pre-made)
Blisters/clamshells/skin packaging
Bulk handling/filling equipment
Capping
Cartoning
Case erect/seal
Case/tray packing
Coding/marketing
Container handling/feeding/unscrambling
Controls & machine components
Conveying & accumulation
Digital Printing
Filling/capping, dry
Filling/capping, liquid and viscous
Flow wrapping

Packaging machinery buying influence cont.

Form/fill/seal - horizontal (pouches or bags)
Form/fill/seal - vertical
Inspect/vision/testing/checkweigh/x-ray
Labeling
Multipacking/shrink bundling
Palletizing/depalletizing
Retail-ready packaging
Robotics
Shrink wrapping
Stretch wrapping
Tamper-evident machinery
Thermoform/fill/seal
Tray lidding/sealing
Weighing/combination scales
Wrapping

Packaging materials buying influence

Additives, coatings & inks
Adhesives/tape
Blisters/clamshells
Cartons and boxes
Closures
Containers
Flexible packaging
Labels
Multipacks
Protective packaging
Resins

Food processing buying influence

Cleaning/sanitizing/CIP
Coating/enrobing/seasoning equipment
Conveying, mechanical
Conveying, pneumatic
Conveyor Belting
Facility engineering/design/construction
Feeders, dry product
Filling/depositing equipment
Filtration equipment
Flooring
Forming/extruding equipment
Freezing/chilling equipment
Heat exchangers

Food processing buying influence cont.

Mixing and blending equipment
Motors/drives/gearboxes
Optical inspection equipment
Ovens/dryers/fryers
Process instrumentation
Pumps/vacuum stuffers
Pumps/valves
Slice/dice/shred/mill equipment
Software, plant floor
Sterilization/pasteurization equipment
Tanks/vessels/kettles

Annual company revenues

Less than \$1 million
\$1-\$9 million
\$10-\$49 million
\$50-\$249 million
\$250-\$499 million
\$500 million - \$1 billion
Over \$1 billion

Packaging supply chain

Contract packagers
Packaging distributors

Number of plants attendee is involved with

You can specify any number between 1 and 100+. For example, "attendees affiliated with 10 or more plants."

Number of plants involved
with _____

All direct mail lists are assumed to be US only unless otherwise requested below

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Lists can also be segmented by US state - States requested -

PRICING AS FOLLOWS
up to 3500 names for \$800

Please email list requests to -
Wendy Sawtell
WSawtell@PMMIMediaGroup.com

Date

Company Name

Contact Name

Email

Phone

Billing name and email (if different from above)

Will you use your own mail house? If yes, please give us the contact name and address below.