


Attention PACK EXPO East Exhibitors

225 Square Feet and Under:


PACK EXPO Services (PES) has just made EXHIBITING EASY FOR YOU!

We created three new comprehensive booth packages especially for booths 225 square feet and under. All of your booth needs are now bundled together in one—easy to order—package. Now you don't have to read and complete multiple forms, simply contact your Customer Account Manager (CAM) select a package and you are done!

Enclosed are the new packages including furniture, drape or hardwall display, company identification sign, carpet, cleaning and basic electrical. For booths 225 square feet or less, this could be the perfect solution.



BASIC PACKAGE has the furniture and booth setup that you need to hit the ground running when you arrive at the show.



TURNKEY PACKAGE adds hard wall rental exhibit options to enhance your booth space

These Packages will be set up and ready for you by 5:00 P.M. on your company's inbound target date.

Contact your CAM today to select the package that best suites your needs and budget. Then you can focus on pre-show promotion to increase your company's return on investment from PACK EXPO East.

We look forward to helping you have a **SUCCESSFUL PACK EXPO East!**

Call your CAM today at **972-751-9400**
or Email your CAM team

pack.east@packexposervices.com

PACK EXPO Services



Please
PLACE YOUR ORDER
with your CAM
by Monday,
January 27th
2020



March 3–5, 2020
Pennsylvania Convention Center
Philadelphia, PA USA

**YOUR EAST COAST
PACKAGING CONNECTION**





5931 West Campus Circle Drive
 Irving, Texas 75063
 Phone: (972) 751-9400
 Fax: (972) 751-9500
 www.packexpoeast.com



March 3-5, 2020
 Pennsylvania Convention Center
 Philadelphia, PA USA

Basic Furniture Packages

Discount Deadline:
January 27, 2020
 (excludes labor)

Basic Furniture Package

Complete and return this form to take advantage of the Basic Furniture Package for booths 225 sq. ft. and under. To upgrade your Basic Package with a Modular Rental Exhibit, please complete the Turnkey Package Form.

The Basic Furniture Package includes the following items:

- 8' high backwall drape
- 3' high sidewall drape
- 7" x 44" company identification sign
- 9' x 10', 9' x 15', 9' x 20' or 15' x 15' - 16oz Standard Cut Carpet as appropriate for your booth (indicate carpet color choice below)

<input type="checkbox"/> Black	<input type="checkbox"/> Blue	<input type="checkbox"/> Gray	<input type="checkbox"/> Dark Green
<input type="checkbox"/> Red	<input type="checkbox"/> Blue Jay*	<input type="checkbox"/> Cayenne*	<input type="checkbox"/> Pepper*
- Daily Booth Vacuuming
- One 6' (30" high) draped table (indicate table drape color choice below)

<input type="checkbox"/> Black	<input type="checkbox"/> Blue	<input type="checkbox"/> Burgundy	<input type="checkbox"/> Green
<input type="checkbox"/> Gray	<input type="checkbox"/> Teal	<input type="checkbox"/> Red	<input type="checkbox"/> White
- Two Black Side Chairs
- One Wastebasket
- One 120 volt 500 watt electrical outlet (standard placement)

***Green Options**

Additional outlets, electrical labor and materials are not included in these packages.

If applicable, the electrical package credit will be applied to your final invoice. See form 19a for details.

Prices below include tax.

1 Basic Furniture Package		Advance Price	Standard Price	Total
		10' x 10'	\$1,048.50	\$1497.75
10' x 15'	\$1,233.30	\$1,785.15	=	
10' x 20'	\$1,459.70	\$2,085.30	=	
15' x 15'	\$1,799.85	\$2,571.25	=	

Cancellation Policy: Cancellations received less than 2-weeks prior to the first day of exhibitor scheduled move-in will be billed at 50%. Cancellations received after 2/20/20 will be billed 100%.

ADDITIONAL INFORMATION

Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.

CALCULATING YOUR TOTAL

Subtotal of Basic Furniture Package _____

TOTAL _____

Exhibiting Company: _____

Booth Number: _____

Print Name: _____

Date: _____

Authorizer's Signature: _____



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Designating Custom Placement
 will incur additional
 electrical labor costs.

Furniture Package Electrical Floor Plan Template

Discount Deadline:
 January 27, 2020
 (excludes labor)

Using the legend below, please complete this form for all utility services you order. A change of location on an installed or partially installed utility service may result in additional costs to you. If you are submitting your own detailed drawing, please be sure to include the following items:

- 1. Location of the main power drop.** Power needs to be distributed from one location at which a panel or other piece of electrical equipment will be installed. It is recommended that this equipment be placed in a closet, under a table/desk or in another location that keeps it out of sight. Please provide specific dimensions.
- 2. Location and load of all outlets.** Please provide specific dimensions and wattages/amperages. *Please do not simply place an X where power is required.*
- 3. Booth orientation.** Please provide surrounding aisle and/or booth numbers, particularly for Island booths. Also, please try to orient your booth to the overall floor plan so that the diagram does not have to be rotated.

Aisle or Booth # _____ (Back of Booth)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	
20																					20
19																					19
18																					18
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2																					2
1																					1
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	

Adjacent Booth#

Adjacent Booth#

↑
 Feet Back

→ Aisle # _____ (Front of Booth)

Feet Over

ELECTRICAL

COMMENTS



480V ELECTRICAL OUTLET



208V ELECTRICAL OUTLET



120V ELECTRICAL OUTLET

Exhibiting Company: _____

Booth Number: _____



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 Philadelphia, PA USA

Turnkey Exhibit Packages

Discount Deadline:
January 27, 2020
 (excludes labor)

Turnkey Packages

Complete and return this form to take advantage of the Turnkey Package for booths 225 sq. ft. and under. The Turnkey Package includes all of the items from the Basic Furniture Package as well as one of the Modular Rental Exhibits listed below. The Modular Rental Exhibits are available in both Basic and Designer (Digital Graphics) versions. For a more detailed description and pictures of each rental booth, please review the Exhibit Solutions brochure at the end of this section.

The Basic Furniture Package includes the following items:

- 8' high backwall drape
- 3' high sidewall drape
- 7" x 44" company identification sign
- 9' x 10', 9' x 15', 9' x 20' or 15' x 15' - 16oz Standard Cut Carpet as appropriate for your booth (indicate carpet color choice below)

<input type="checkbox"/>	Black
<input type="checkbox"/>	Red

<input type="checkbox"/>	Blue
<input type="checkbox"/>	Blue Jay*

<input type="checkbox"/>	Gray
<input type="checkbox"/>	Cayenne*

<input type="checkbox"/>	Dark Green
<input type="checkbox"/>	Pepper*

***Green Options**

- Daily Booth Vacuuming
- One 6' (30" high) draped table (indicate table drape color choice below)

<input type="checkbox"/>	Black
<input type="checkbox"/>	Gray

<input type="checkbox"/>	Blue
<input type="checkbox"/>	Teal

<input type="checkbox"/>	Burgundy
<input type="checkbox"/>	Red

<input type="checkbox"/>	Green
<input type="checkbox"/>	White

- Two Black Side Chairs
- One Wastebasket
- One 120 volt 500 watt electrical outlet (standard placement)
- One Modular Rental Exhibit (indicate panel color choice for Basic units)

<input type="checkbox"/>	White
--------------------------	-------

<input type="checkbox"/>	Blue
--------------------------	------

<input type="checkbox"/>	Black
--------------------------	-------

Additional outlets, electrical labor and materials are not included in these packages.

If applicable, the electrical package credit will be applied to your final invoice. See form 19a for details.

To further enhance a Basic version booth, consider upgrading to a custom graphic header. Please contact your Customer Account Manager for details and pricing. Information for this item is also located in the Modular Rental section.

TURNKEY PACKAGE PRICING NOT AVAILABLE AFTER FEBRUARY 10, 2020.

GRAPHICS FOR DESIGNER PACKAGES MUST BE RECEIVED AND APPROVED BY FEBRUARY 10, 2020 OR EXPEDITE FEES MAY APPLY.



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Turnkey Exhibit Packages

Discount Deadline:
January 27, 2020
 (excludes labor)

These prices include tax.

		Advance Price	Standard Price	Total
1 10 x 10 Turnkey Package	A100 Basic Version	\$ 3,267.05	\$ 4,689.05	=
	A100 Designer Version	\$ 5,081.60	\$ 7,299.30	=
	B100 Basic Version	\$ 3,713.95	\$ 5,331.90	=
	B100 Designer Version	\$ 5,889.35	\$ 8,461.15	=
	C100 Basic Version	\$ 3,713.95	\$ 5,331.90	=
	C100 Designer Version	\$ 5,889.35	\$ 8,461.15	=
	D100 Basic Version	\$ 3,929.35	\$ 5,641.80	=
	D100 Designer Version	\$ 6,293.20	\$ 9,042.10	=
	F100 Light Box	\$ 6,139.50	\$ 8,821.00	=
	2 10 x 15 Turnkey Package	A150 Basic Version	\$ 4,343.35	\$ 6,258.85
A150 Designer Version		\$ 6,887.25	\$ 9,918.20	=
B150 Basic Version		\$ 4,969.15	\$ 7,159.10	=
B150 Designer Version		\$ 8,019.55	\$11,546.95	=
C150 Basic Version		\$ 5,707.60	\$ 8,221.30	=
C150 Designer Version		\$ 8,836.85	\$12,722.60	=
D150 Basic Version		\$ 5,670.30	\$ 8,167.65	=
D150 Designer Version		\$ 9,283.40	\$13,365.00	=
E150 Basic Version		\$ 5,670.30	\$ 8,167.65	=
E150 Designer Version		\$ 9,283.40	\$13,365.00	=
3 10 x 20 Turnkey Package	A200 Basic Version	\$ 6,785.15	\$ 9,745.80	=
	A200 Designer Version	\$11,141.35	\$16,012.10	=
	B200 Basic Version	\$ 6,785.15	\$ 9,745.80	=
	B200 Designer Version	\$11,141.35	\$16,012.10	=
	C200 Basic Version	\$ 6,785.15	\$ 9,745.80	=
	C200 Designer Version	\$11,141.35	\$16,012.10	=
	D200 Basic Version	\$ 6,785.15	\$ 9,745.80	=
	D200 Designer Version	\$11,141.35	\$16,012.10	=
	F200 Light Box	\$10,623.45	\$15,267.05	=

- Graphics for designer packages must be received and approved by February 10, 2020 or expedite fees may apply.

Cancellation Policy: Cancellations received less than 2-weeks prior to the first day of exhibitor scheduled move-in will be billed at 50%. Cancellations received after 2/20/20 will be billed 100%.

ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL
Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.	Subtotal of Turnkey Package _____
	TOTAL _____

Exhibiting Company: _____
 Print Name: _____
 Authorizer's Signature: _____

Booth Number: _____
 Date: _____



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Turnkey Exhibit Packages

Discount Deadline:
 January 27, 2020
 (excludes labor)

These prices include tax.

4 15 x 15 Turnkey Package		Advance Price	Standard Price	Total
		A150 Basic Version	\$ 4,909.90	\$ 7,044.95
A150 Designer Version	\$ 7,453.80	\$10,704.30	=	
B150 Basic Version	\$ 5,535.70	\$ 7,945.20	=	
B150 Designer Version	\$ 8,586.10	\$12,333.05	=	
C150 Basic Version	\$ 6,274.15	\$ 9,007.40	=	
C150 Designer Version	\$ 9,403.40	\$13,508.70	=	
D150 Basic Version	\$ 6,236.85	\$ 8,953.75	=	
D150 Designer Version	\$ 9,849.95	\$14,151.10	=	
E150 Basic Version	\$ 6,236.85	\$ 8,953.75	=	
E150 Designer Version	\$ 9,849.95	\$14,151.10	=	

Consider adding a Custom Header to Basic Version Booths — See Modular Rental forms for details.

- Graphics for designer packages must be received and approved by February 10, 2020 or expedite fees may apply.

Cancellation Policy: Cancellations received less than 2-weeks prior to the first day of exhibitor scheduled move-in will be billed at 50%. Cancellations received after 2/20/20 will be billed 100%.

ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL
Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.	Subtotal of Turnkey Package _____
	TOTAL _____

Exhibiting Company: _____
 Print Name: _____
 Authorizer's Signature: _____

Booth Number: _____
 Date: _____



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Designating Custom Placement
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 electrical labor costs.

Turnkey Package Electrical Floor Plan Template

Discount Deadline:
 January 27, 2020
 (excludes labor)

Using the legend below, please complete this form for all utility services you order. A change of location on an installed or partially installed utility service may result in additional costs to you. If you are submitting your own detailed drawing, please be sure to include the following items:

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- 2. Location and load of all outlets.** Please provide specific dimensions and wattages/amperages. *Please do not simply place an X where power is required.*
- 3. Booth orientation.** Please provide surrounding aisle and/or booth numbers, particularly for Island booths. Also, please try to orient your booth to the overall floor plan so that the diagram does not have to be rotated.

Aisle or Booth # _____ (Back of Booth)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20		
20																						20
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7																						7
6																						6
5																						5
4																						4
3																						3
2																						2
1																						1
0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20		

Adjacent Booth#

Adjacent Booth#

↑
 Feet Back

→ Aisle # _____ (Front of Booth)

Feet Over

ELECTRICAL

COMMENTS



480V ELECTRICAL OUTLET



208V ELECTRICAL OUTLET



120V ELECTRICAL OUTLET

Exhibiting Company: _____

Booth Number: _____

Exhibit Solutions



PACK EXPO Services can provide you a complete rental exhibit in a style that fits your needs and at a price that fits your budget. You pay no design fees, no shipping fees, no material handling fees and no repair or refurbishing fees. Make a bigger splash and order the Designer version which includes graphics designed just for you.

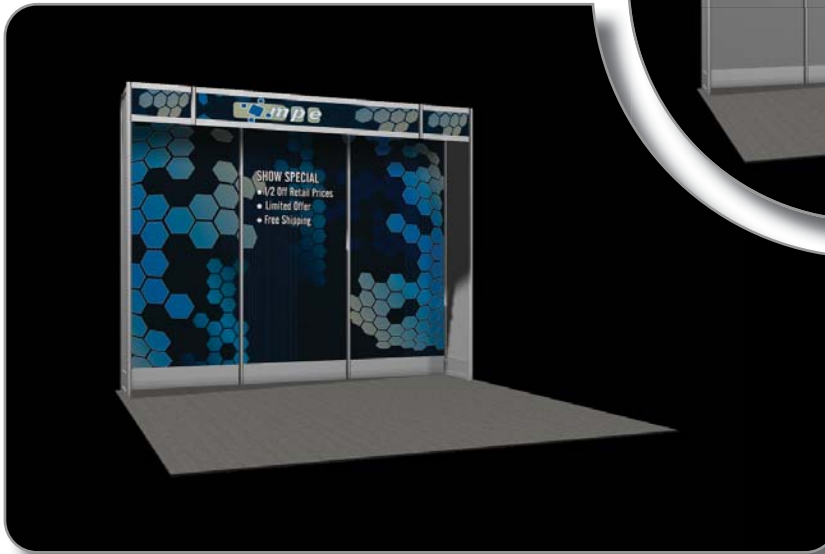
Each rental includes the header, lights, and installation and dismantle labor. Designer versions include custom graphics. See item descriptions for more details. If you should have any questions or to place an order, please feel free to contact your Customer Account Manager for additional assistance.

You may combine any rental booth with a PES Exhibiting Package to create a true turnkey exhibit.

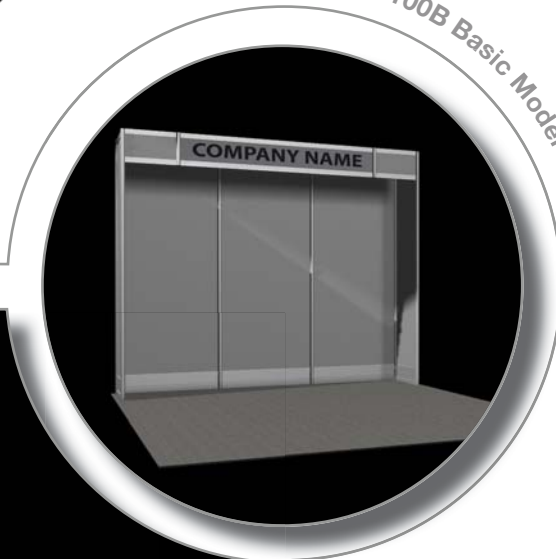
8' High – 10' Wide Units

exhibit solutions

A100D Designer Model



A100B Basic Model



Rental Includes:

- Header (Custom Header Additional Cost)
- (3) Spot Lights
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

B100D Designer Model



B100B Basic Model



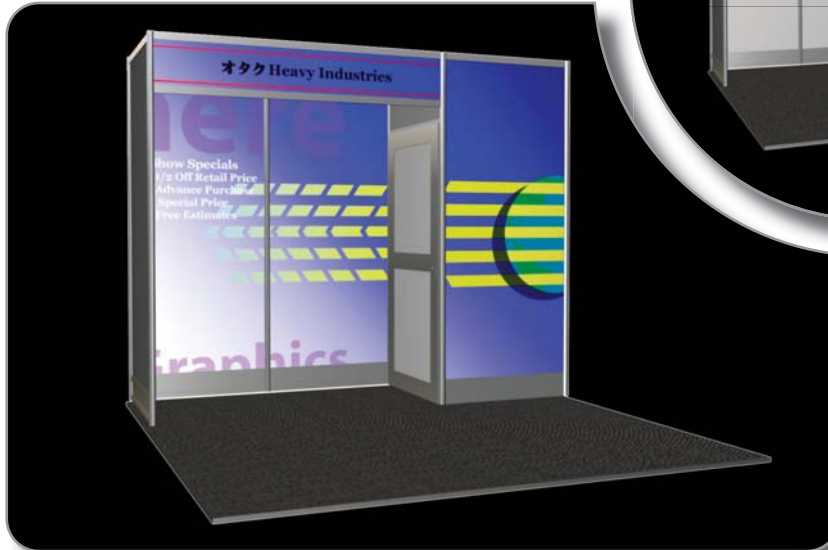
Rental Includes:

- Flat Surface Backwall
- (3) Spot Lights
- Custom Graphics (Designer Only Option)

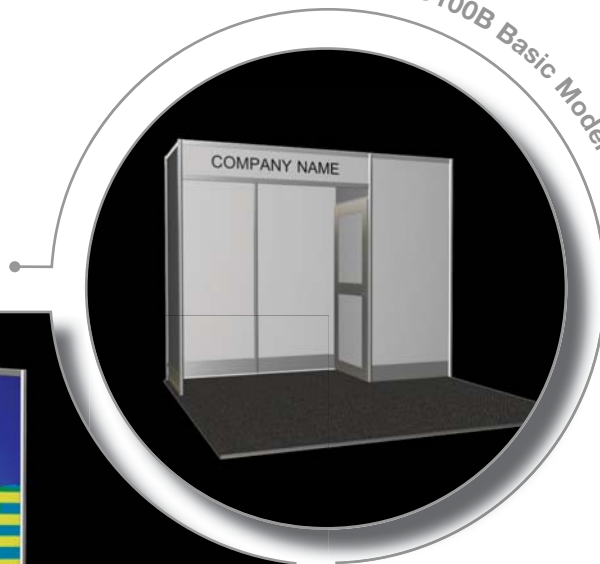
8' High – 10' Wide Units

exhibit solutions

D100D Designer Model



D100B Basic Model



Rental Includes:

- Header (Custom Header Additional Cost)
- (2) Spot Lights
- Storage Room
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

F100 Model

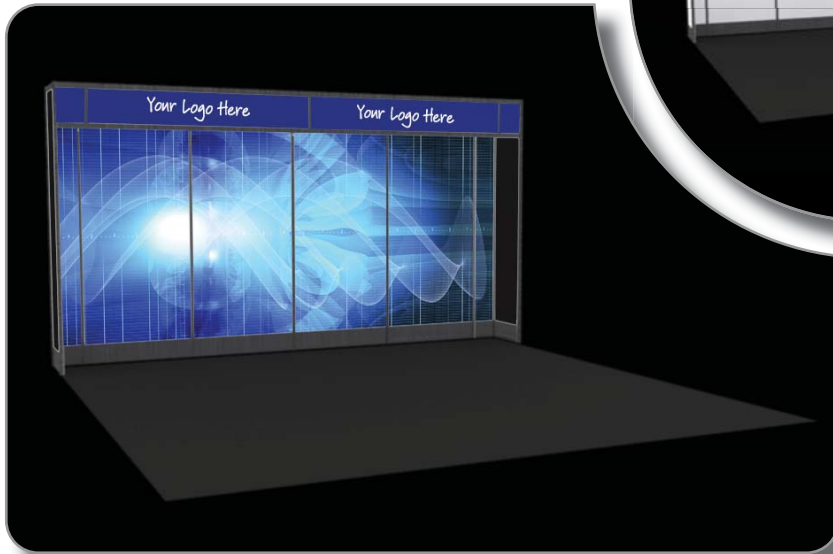


Rental Includes:

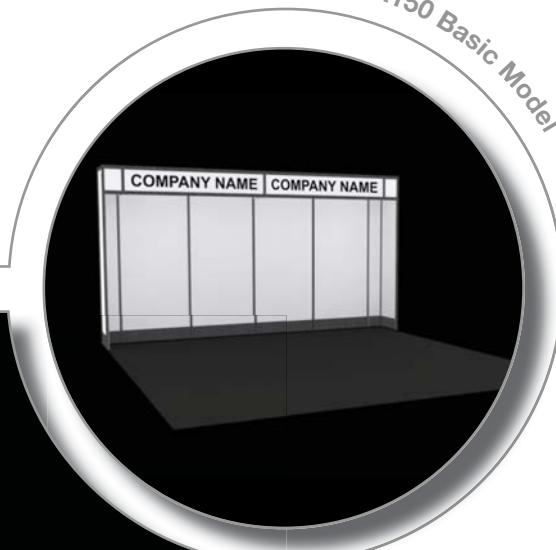
- Backlit Plexiglass Graphics
- Internal Lights
- Available as a Designer Version Only

8' High – 15' Wide Units

A150 Designer Model



A150 Basic Model

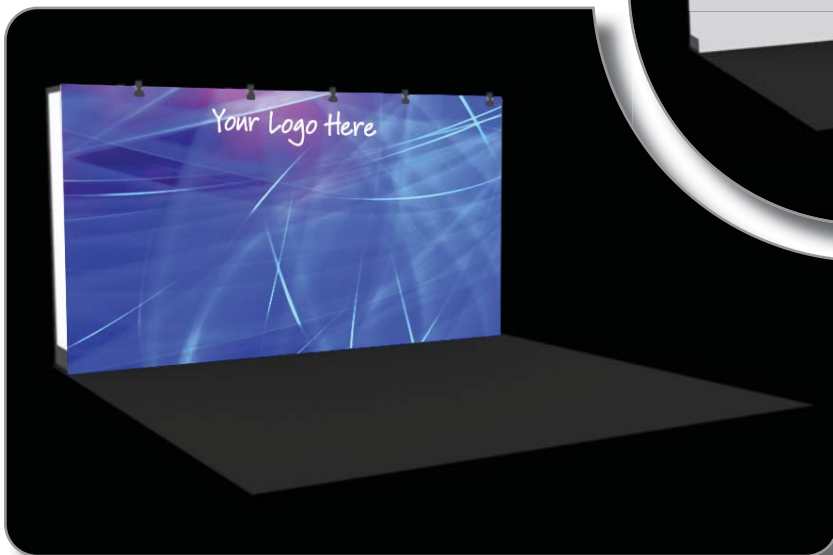


Rental Includes:

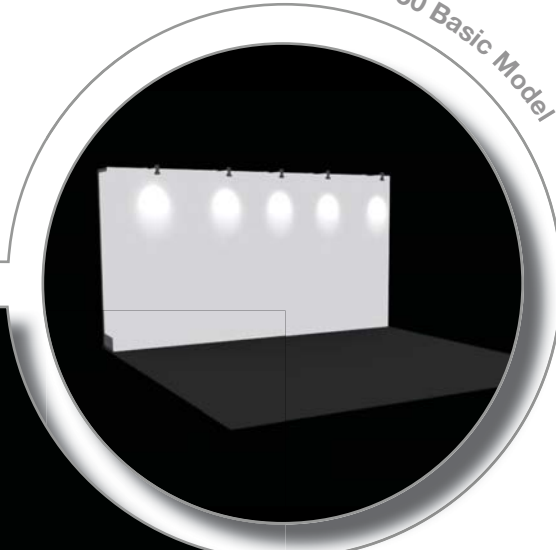
- 2 Headers (Custom Header Additional Cost)
- (4) Spot Lights
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

B150 Designer Model



B150 Basic Model



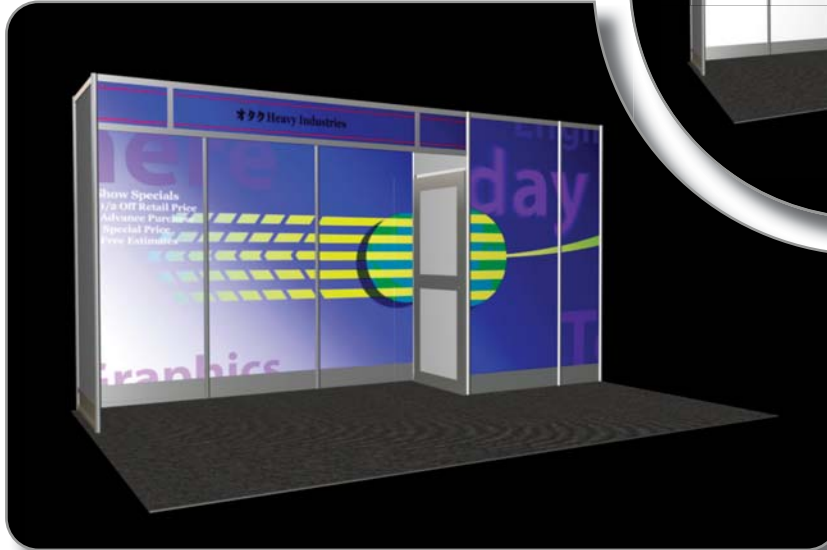
Rental Includes:

- Flat Surface Backwall
- (5) Spot Lights
- Custom Graphics (Designer Only Option)

8' High – 15' Wide Units

exhibit solutions

D150D Designer Model

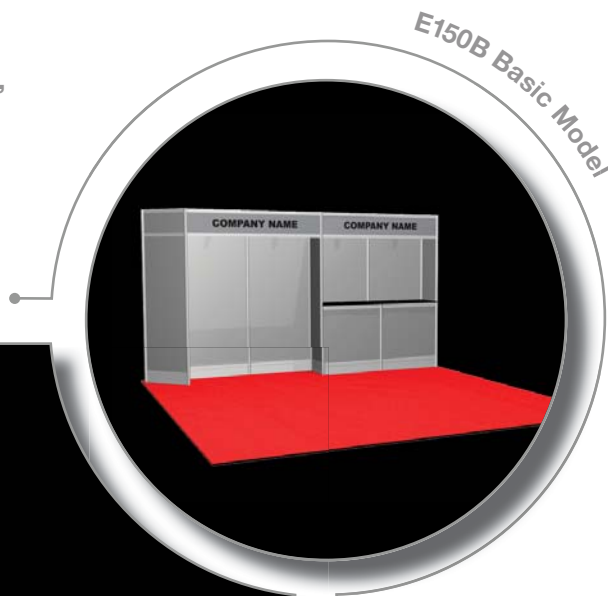


Rental Includes:

- Header (Custom Header Additional Cost)
- (3) Spot Lights
- Storage Room
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

E150D Designer Model



Rental Includes:

- (2) Headers (Custom Headers Additional Cost)
- (4) Spot Lights
- (2) Counters with storage
- Custom Graphics (Designer Only Option)

8' High – 20' Wide Units

exhibit solutions

B200B Basic Model



B200D Designer Model

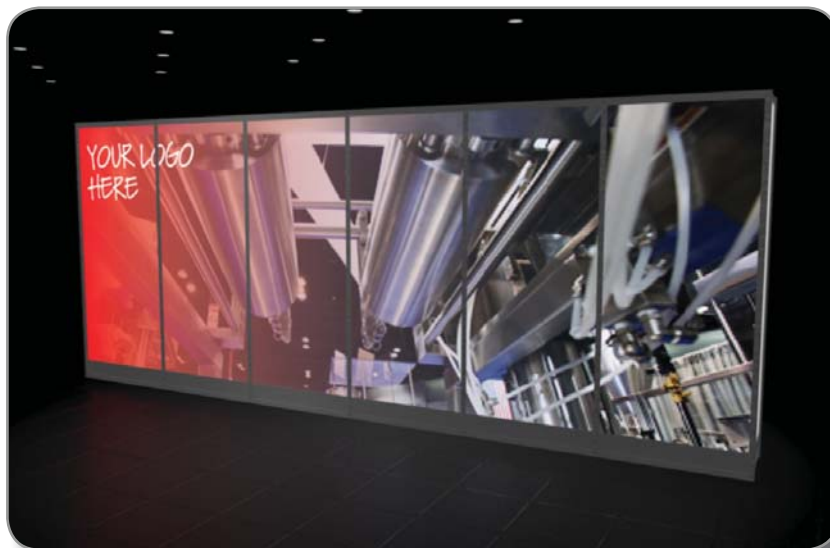


Rental Includes:

- Flat Surface Backwall
- (6) Spot Lights
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

F200 Designer Model



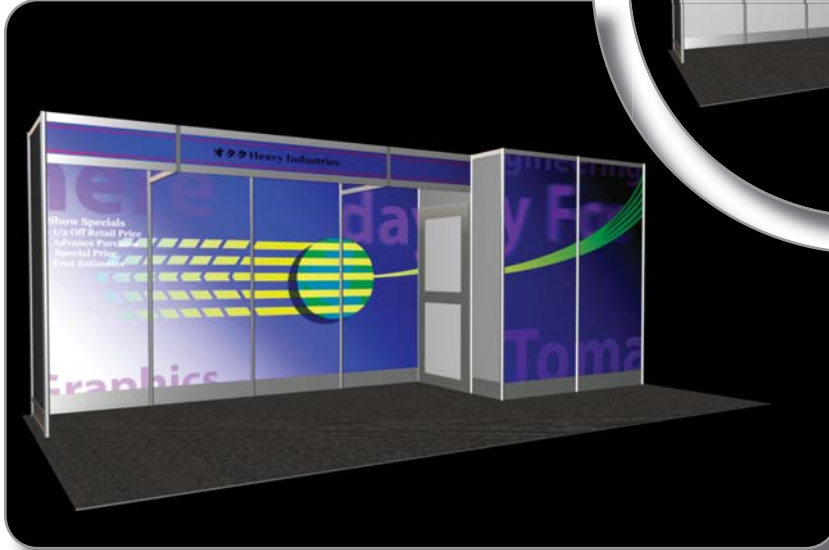
Rental Includes:

- Backlit Plexiglass Graphics
- Internal Lights
- Available as a Designer Version Only

8' High – 20' Wide Units

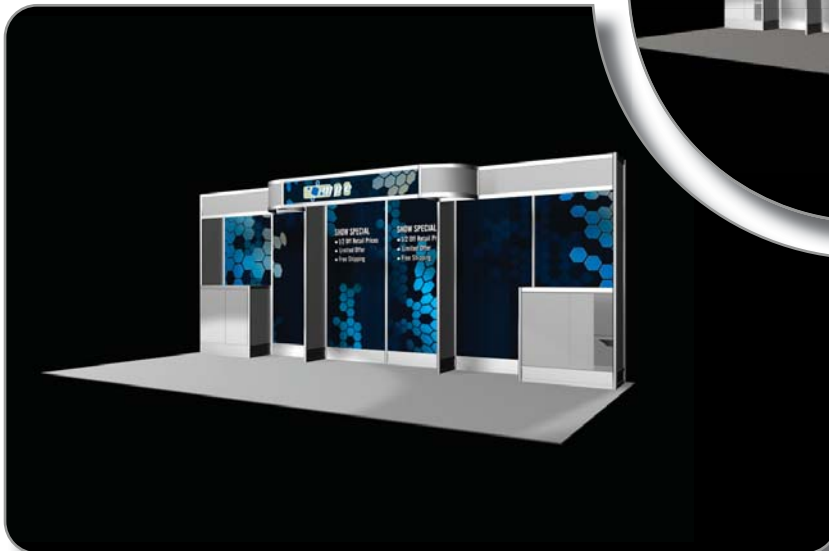
exhibit solutions

D200D Designer Model

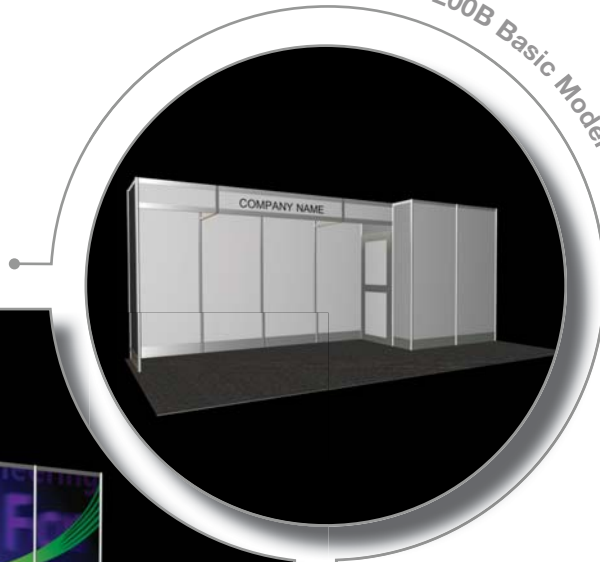


Refer to page 11 & 12 for various counters, shelves, and other accessories.

A200D Designer Model



D200B Basic Model



Rental Includes:

- Header (Custom Header Additional Cost)
- (4) Spot Lights
- Storage Room
- Custom Graphics (Designer Only Option)

A200B Basic Model



Rental Includes:

- Header (Custom Header Additional Cost)
- (6) Spot Lights
- (2) Counters with storage
- Custom Graphics (Designer Only Option)

12' High Options

C100 Designer Model (10' Wide)



C100 Basic Model

Rental Includes:

- Header (Custom Header Additional Cost)
- (3) Spot Lights
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

C150 Designer Model (15' Wide)



C150 Basic Model

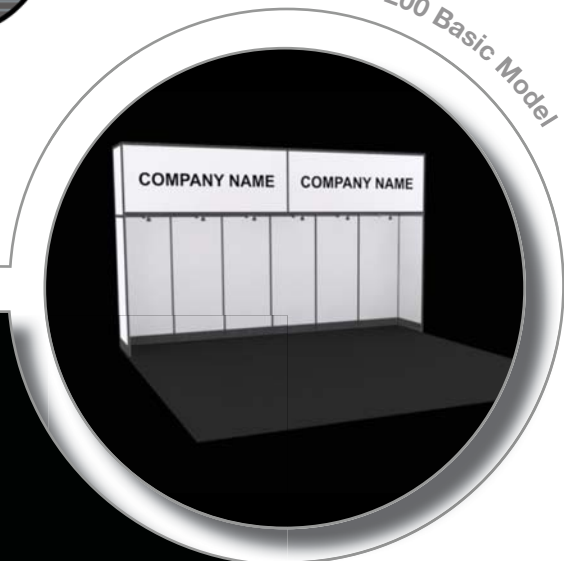
Rental Includes:

- 2 Headers (Custom Header Additional Cost)
- (4) Spot Lights
- Custom Graphics (Designer Only Option)

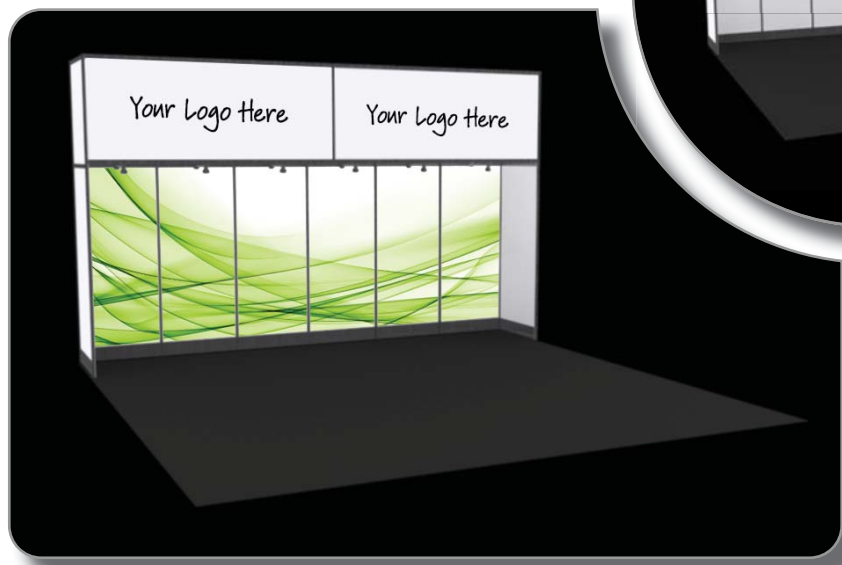
12' High Options

exhibit solutions

C200 Basic Model



C200 Designer Model (20' Wide)



Rental Includes:

- 2 Headers (Custom Header Additional Cost)
- (6) Spot Lights
- Custom Graphics (Designer Only Option)

Refer to page 11 & 12 for various counters, shelves, and other accessories.

Custom Headers:

Add a custom graphic header to any booth rental for a fraction of the cost of a full designer option rental. Logos and company branding will add that custom look without breaking your budget. See order forms for pricing and contact your CAM to finalize your graphic look.

Have your own idea?

We can help you design your own booth.

It's easy!

Configure a booth to meet your specific needs.

Our design department will bring it to life.



Using the same materials as the drawings in the previous pages, you can design your own booth layout. Reference the order form on the following pages, sketch out your idea and submit your order. Your Customer Account Manager will review the drawing for any questions and quote you a cost...it's that easy!

Once you approve the quote, a detailed drawing will be created and reviewed by a Modular Systems Expert. This expert will confirm the booth design is structurally sound and follows all Show Management

guidelines. The drawings are sent to you for one last review and you're done. The next time you see the design again will be when it's standing in your booth.

It's a quick and easy option providing exactly what you want at an affordable price. You design it, we build it. Order it today.

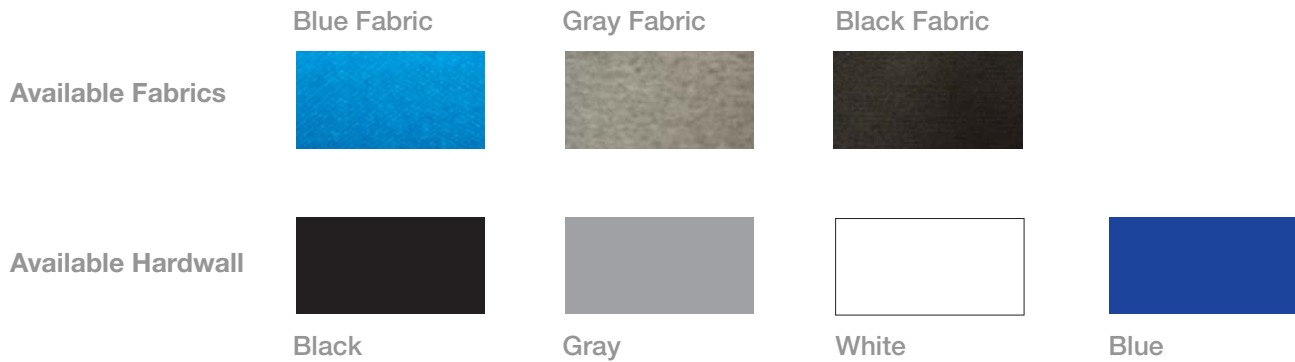


PACK Expo Services
5931 W. Campus Circle Dr.
Irving, TX 75063
Ph: 972-751-9400

Color Selections

exhibit solutions

Rental options and accessories can help attract attention on the show floor. Different panel and carpeting colors emphasize your marketing message. Shelving, credenzas, and display cases help you showcase the products or literature you want attendees to notice.



Standard Header Font Styles

Arial Black

Cooper Black

Times New Roman Bold

Castle T Bold

Header fonts available in red, blue, and black.
Custom headers are available.

Accessories

exhibit solutions



ACC11
Stem Light



ACC33
Straight White Laminate Shelf
Size: 39" wide x 12" deep



ACC13
Straight White Laminate Shelf
Size: 39" wide x 8" deep



ACC14
Straight Black Laminate Shelf
Size: 39" wide x 8" deep



ACC15
Straight Clear Shelf
Size: 39" wide x 8" deep



ACC34
12" Straight Black Laminate Shelf
Size: 39" wide x 12" deep

ACC22

Information Station Credenza
Size: 58 1/4" wide x 34 3/4" x 42" high
Comes with lockable door.
Black only.

ACC23

Information Station Tower with
Digital Graphics
Size: 58 1/4" wide x 34 3/4" x 11' high
Comes with lockable door.
Black only.



ACC22

ACC24

Freestanding Panel with
Digital Graphics
Size: 40" wide x 8' high



Accessories

exhibit solutions

All accessories on this page (ACC1-ACC10) can be ordered with Digital Graphics and are available in your choice of fabric or hardwall color. Refer to the Color Selections page for examples of panel colors.



ACC1
Curved Reception Counter with Open Back
Size: 60 1/2" wide x 20" deep x 42" high
Open back - no shelf or door.



ACC6
Contemporary Credenza with Standoff Sign
Size: 38" wide x 30" deep x 46" high
Comes with lockable door and a shelf.



ACC2
Essential Credenza
Size: 40" wide x 30" deep x 42" high
Comes with lockable door and a shelf.



ACC8
Essential Pedestal
Size: 30" wide x 30" deep x 42" high
Pedestal only - closed back.



ACC3
Cosmopolitan Credenza
Size: 66" wide x 40" deep x 42" high
Comes with lockable door and a shelf.



ACC9
Reception Counter with Open Back
Size : 78" wide x 20" deep x 42" high
Open back - no shelf or door.



ACC5
Contemporary Credenza
Size: 38" wide x 30" deep x 46" high
Comes with lockable door and a shelf.



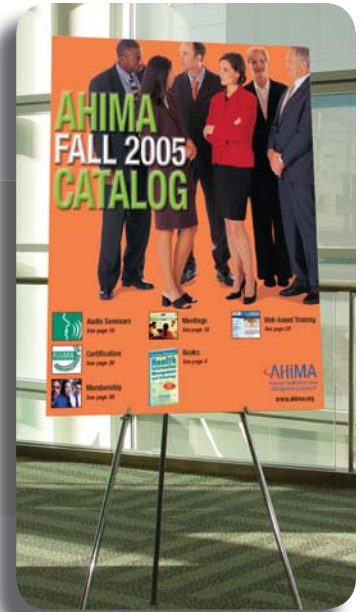
ACC10
Essential Extended Credenza
Size : 78" wide x 20" deep x 42" high
Comes with lockable door and a shelf.

Graphics

exhibit solutions

Signs

In addition to the panels that line your exhibit, you might also need a specific sign promoting your latest product, announcing a giveaway, or an invitation to a demonstration. Popular sizes are 22"x 28" and 28"x 44"; these sizes work best on easels. Small signs measuring 7"x 11" are also great on tabletops. Large signs also can be made, measuring 40"x 60" or more.



Headers

Each modular Rental Exhibit includes a standard header with your company name. When upgrading to a custom header, our design team can assist you in visually attracting the attention your booth deserves.



Graphic Panels

Standard graphic panels can be created to fit any modular rental exhibit, or custom panels can be built. PES also offers backlit graphic panels. A perfect way to capture the attention of potential business.



Banners

Another way to promote your company and your products are wide banners across your booth, or perhaps in a sponsored conference room. Vinyl, cloth, and foamcore banners are available at any size.

