Attention PACK EXPO Las Vegas and Healthcare Packaging EXPO 2021 - 225 Square Feet and Under:

PACK EXPO Services (PES) has just made **EXHIBITING EASY FOR YOU!**

We created three new comprehensive booth packages especially for booths 225 square feet and under. All of your booth needs are now bundled together in one-easy to order-package. Now you don't have to read and complete multiple forms, simply contact your Customer Account Manager (CAM), select a package and you are done!

Enclosed are the new packages including furniture, drape or hardwall display, company identification sign, carpet, cleaning and basic electrical. For booths 225 square feet or less, this could be the perfect solution.



BASIC PACKAGE has the furniture and booth setup that you need to hit the ground running when you arrive at the Convention Center.



TURNKEY PACKAGE adds hard wall rental exhibit options to enhance your booth space.

These Packages will be set up and ready for you by 4:30 p.m. on your company's inbound target date.

Contact your CAM today to select the package that best suites your needs and budget. Then you can focus on pre-show promotion to increase your company's return on investment.

We look forward to helping you have a SUCCESSFUL show!

Call your CAM today at 972-751-9400 or Email your CAM team.

PLACE YOUR ORDER by Monday, August 9, 2021

PES.Central@packexposervices.com PES.LowerSouth@packexposervices.com PES.UpperSouth@packexposervices.com PES.North@packexposervices.com







Authorizer's Signature:



Basic Furniture Packages

Discount Deadline: August 9, 2021 (excludes labor)

Complete and return this form to take advantage of the **Basic Furniture Package** for booths 225 sq. ft. and under. To upgrade your Basic Package with a Modular Rental Exhibit, please complete the Turnkey Package Forms (pages 3-6).

	The Basic Furn	iture Package inclu	des the following	items:				
	8' high back	wall drape						
	3' high side\	wall drape						
	• 7" x 44" com	npany identification si	ign					
		5', 9'x20' or 15'x15' - pet color choice belo Black		t Carpet as app	propriate for your			
		Red	Blue Jay*	Cayenne ³			*Greer	n Options
	 Daily Booth 		Blac day	Gayonno			0,00	ropuon
	Two Black S One Wastek One 120 vol Additional outleter	ets, electrical labor will be applied to ye	Blue Teal Dutlet (standard place) and materials are	not included	White white		, the elec	rtrical
	i rices below ii	lcidde tax.			Advance Price	Standard Price	Т	Γotal
A	Basic	10' x 10'			\$ 831.85	\$1,182.25	=	
1	Furniture	10' x 15'		·	\$ 966.10	\$1,380.15	=	
	Package	10' x 20'			\$1,104.80	\$1,578.30	_=	
	J	15' x 15'			\$1,339.20	\$1,913.10	_=	
Can'	ADDITION TO THE ADDITION TO TH	No cancellation fees cancellations betwe Terms and Conditio ONAL INFORM all your Customer Ac	en 9/7/2021 and 9/ ns for additional in IATION count Manager	/19/2021. No reformation.		de thereafter. Ple	ase refer	
(CAI	M) with any questi	ons, needs or specia	l requests.			тот	·	
	hibiting Company			Post	h Number		AL	
Ex	hibiting Company Print Name			Boot	h Number: Date:	101	ML	



Designating Custom Placement will incur additional electrical labor costs.

Furniture Package Electrical Floor Plan Template

Discount Deadline: August 9, 2021 (excludes labor)

Using the legend below, please complete this form for all utility services you order. A change of location on an installed or partially installed utility service may result in additional costs to you. If you are submitting your own detailed drawing, be sure to include the following items:

- 1. Location of the main power drop—Power needs to be distributed from one location at which a panel or other piece of electrical equipment will be installed. It is recommended that this equipment be placed in a closet, under a table/desk or in another location that keeps it out of sight. Please provide specific dimensions.
- 2. Location and load of all outlets—Provide specific dimensions and wattages/amperages. Please do not simply place an X where power is required.
- 3. **Booth orientation**—Provide surrounding aisle and/or booth numbers, particularly for Island booths. Try to orient your booth to the overall floor plan so that the diagram does not have to be rotated.

to the overa	Aisle or Booth # (Back of Booth)																						
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	00	
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	C	,UIVIIV	I⊏IN I :	ა:		-																	208V ELECTRICAL OUTLET
	_																					€	120V ELECTRICAL OUTLET





Turnkey Exhibit Packages

Discount Deadline: August 9, 2021 (excludes labor)

To take advantage of the **Turnkey Packages** for booths 225 sq. ft and under, complete and return:

- 1. This form
- 2. Turnkey Exhibit Package Options form (page 4)
- Electrical Floor Plan Grid (page 6)

The Turnkey Package includes all of the items from the Basic Furniture Package as well as one of the Modular Rental Exhibits listed on the next pages.

The Modular Rental Exhibits are available in both Basic and Designer (Digital Graphics) versions. For a more detailed

Th	e Basic Furniture Package includes the following items:												
•	8' high backwall drape												
•	3' high sidewall drape												
•	7" x 44" company identification sign												
•	9'x10', 9'x15', 9'x20' or 15'x15' - 16oz Standard Cut Carpet as appropriate for your booth Indicate carpet color choice below:												
	Black Blue Gray Dark Green												
	Red Blue Jay* Cayenne* Pepper* *Green Options												
•	Daily Booth Vacuuming												
•	One 6' (30" high) draped table Indicate table drape color choice below:												
	Black Blue Burgundy Green												
	Gray Teal Red White												
•	Two Black Side Chairs												
•	One Wastebasket												
•	One 120 volt 500 watt electrical outlet (standard placement)												
•	One Modular Rental Exhibit (indicate panel color choice for Basic units)												
	White Blue Black												
EL	ECTRICAL NOTE:												

Additional outlets, electrical labor and materials are not included in these packages. If applicable, the electrical package credit will be applied to your final invoice. See Electrical Service section for details.

To further enhance a Basic model booth, consider upgrading to a **Custom Graphic Header**. Contact your CAM for details and pricing. Information for this item is also located in the Modular Rental Booth section.

TURNKEY PACKAGE PRICING IS NOT AVAILABLE AFTER AUGUST 23, 2021.

GRAPHICS FOR DESIGNER PACKAGES MUST BE RECEIVED AND APPROVED BY AUGUST 23, 2021, OR EXPEDITE FEES WILL APPLY. (ALLOW AT LEAST ONE WEEK FOR GRAPHICS APPROVAL PROCESS.)



Authorizer's Signature:



Turnkey Exhibit Package Options

Discount Deadline: August 9, 2021 (excludes labor)

These prices include tax.

			Advance Price	Standard Price	Total
	10 x 10	A100B Essential Basic Version	\$ 2,764.20	\$ 3,942.70	=
1	_	A100D Essential Designer Version	\$ 4,292.55	\$ 6,126.10	=
•	Turnkey	B100B Overlay Basic Version	\$ 2,855.80	\$ 4,163.60	=
	Package	B100D Overlay Designer Version	\$ 4,384.15	\$ 6,257.00	=
		C100B 12'H Basic Version	\$ 3,934.40	\$ 5,614.45	=
		C100D 12'H Designer Version	\$ 5,795.90	\$ 8,273.75	=
		D100B Storage Room Basic Version	\$ 3,305.55	\$ 4,716.10	=
		D100D Storage Room Designer Version	\$ 5,104.65	\$ 7,286.20	=
		F100D Lightbox Backwall Designer	\$ 4,563.20	\$ 6,512.80	=
	10 x 15	A150B Essential Basic Version	\$ 3,710.55	\$ 5,300.70	=
	Turnkey	A150D Essential Designer Version	\$ 6,159.20	\$ 8,798.90	=
	•	B150B Overlay Basic Version	\$ 4,002.00	\$ 5,717.20	=
	Package	B150D Overlay Designer Version	\$ 6,295.80	\$ 8,994.05	=
		C150B 12'HBasic Version	\$ 5,622.00	\$ 8,031.45	=
		C150D 12'H Designer Version	\$ 8,415.55	\$12,022.20	=
		D150B Storage Room Basic Version	\$ 4,676.70	\$ 6,681.00	=
		D150D Storage Room Designer Version	\$ 7,375.25	\$10,536.10	=
		E150B Storage Counter Basic Version	\$ 4,676.70	\$ 6,681.00	=
		E150D Storage Counter Designer Version	\$ 7,375.25	\$10,536.10	_=
		A200B Essential Basic Version	¢ 4.060.15	¢ 7,000,75	_
2	10 x 20		\$ 4,969.15	\$ 7,098.75	_=
J	Turnkey	A200D Essential Designer Version	\$ 8,025.85	\$11,476.95	_=
	Package	B200B Overlay Basic Version	\$ 5,152.35	\$ 7,360.50	_=
	r donage	, ,	\$ 8,209.15	\$11,727.30	_=
		C200B 12'H Basic Version	\$ 7,309.55	\$10,442.25	_=
		C200D 12'H Designer Version	\$11,032.65	\$15,760.90	_=
		D200B Storage Room Basic Version	\$ 6,398.25	\$ 9,140.30	_=
		D200D Storage Room Designer Version	\$ 9,400.15	\$13,428.75	_=
		F200D Lightbox Backwall Designer	\$ 8,567.25	\$12,238.90	_=

Graphics for designer packages must be received and approved by August 31, 2021, or expedite fees may apply.

Cancellation Policy: No cancellations fees on Turnkey Exhibit packages prior to 9/1/2021. A 50% penalty is charged for cancellations between 9/1/2021 and 9/19/2021. No refunds will be made thereafter. Graphics for Designer packages must be received and approved by August 23, 2021, or expedite fees will apply. (Allow at least one week for graphics approval process.)

('
ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL
Can't find it? Please call your Customer Account Manager	Subtotal of Turnkey Package
(CAM) with any questions, needs or special requests.	TOTAL
Exhibiting Company:	Booth Number:
Print Name:	Date:





Turnkey Exhibit Package Options

Discount Deadline: August 9, 2021 (excludes labor)

These prices include tax.

			Advance Price	Standard Price		Total
	15 x 15	A150B Essential Basic Version	\$ 4,083.65	\$ 5,833.65	=	
14		A150D Essential Designer Version	\$ 6,532.30	\$ 9,331.85	=	
•	Turnkey	B150B Overlay Basic Version	\$ 4,375.10	\$ 6,250.15	=	
	Package	B150D Overlay Designer Version	\$ 7,866.80	\$11,238.20	=	
	3	C150B 12'H Basic Version	\$ 5,995.10	\$ 8,564.40	=	
		C150D 12'H Designer Version	\$ 8,788.65	\$12,555.15	=	
		D150B Storage Room Basic Version	\$ 5,049.80	\$ 7,213.95	=	
		D150D Storage Room Designer Version	\$ 7,748.35	\$11,069.05	=	
		E150B Storage Counter Basic Version	\$ 5,049.80	\$ 7,213.95	=	
		E150D Storage Counter Designer Version	\$ 7,748.35	\$11,069.05	=	
				·		

Consider adding a Custom Graphic Header to Basic Version booths—See Modular Rental forms in Section 5 for details.

Graphics for Designer Packages must be received and approved by August 23, 2021, or expedite fees may apply.

Cancellation Policy: No cancellations fees on Turnkey Exhibit packages prior to 9/1/2021. A 50% penalty is charged for cancellations between 9/1/2021 and 9/19/2021. No refunds will be made thereafter. Graphics for Designer packages must be received and approved by August 23, 2021, or expedite fees will apply. (Allow at least one week for graphics approval process.)

ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL	
Can't find it? Please call your Customer Account Manager	Subtotal of Turnkey Package	
(CAM) with any questions, needs or special requests.	TOTAL	
Exhibiting Company:	Booth Number:	
Print Name:	Date:	
Authorizer's Signature:	5 <i>i</i>	6



Exhibiting Company:

Designating Custom Placement will incur additional electrical labor costs.

Turnkey Package Electrical Floor Plan Template

Discount Deadline: August 9, 2021 (excludes labor)

Using the legend below, please complete this form for all utility services you order. A change of location on an installed or partially installed utility service may result in additional costs to you. If you are submitting your own detailed drawing, be sure to include the following items:

- 1. Location of the main power drop—Power needs to be distributed from one location at which a panel or other piece of electrical equipment will be installed. It is recommended that this equipment be placed in a closet, under a table/desk or in another location that keeps it out of sight. Please provide specific dimensions.
- 2. Location and load of all outlets—Provide specific dimensions and wattages/amperages. Please do not simply place an X where power is required.
- **3. Booth orientation**—Provide surrounding aisle and/or booth numbers, particularly for Island booths. Try to orient your booth to the overall floor plan so that the diagram does not have to be rotated.

to the overall floor plan so that the diagram does not have to be rotated.																								
	Aisle or Booth # (Back of Booth)																							
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20			
	20																					20		
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Feet Over									Aisle # (Front of Booth)													ELECTRICAL		
		OMM		ς.																		1	OUILEI	
	C	VIVIIV	ı∟ı¥ 1 •	J																		6	OUTLET	
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Booth Number:



Exhibit Solutions

PACK EXPO Services can provide you a complete rental exhibit in a style that fits your needs and at a price that fits your budget. You pay no design fees, no shipping fees, no material handling fees and no repair or refurbishing fees. Make a bigger splash and order the Designer version which includes graphics designed just for you.

Each rental includes the header, lights, installation and dismantle labor. Designer versions include custom graphics. See item descriptions for more details. If you should have any questions or to place an order, please feel free to contact your Customer Account Manager for additional assistance.

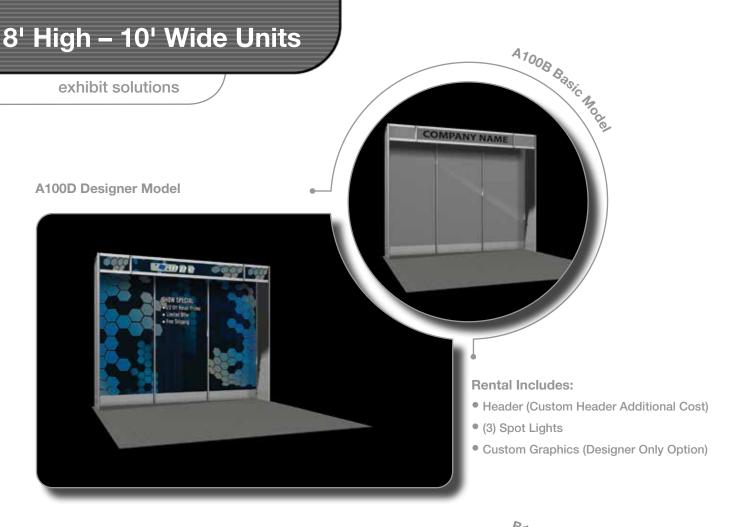
You may combine any rental booth with a PES Exhibiting Package to create a true turnkey exhibit.

Have your own idea for a rental structure? Let us help you design one to fit your specific needs. Contact us at PESdesign@packexposervices.com

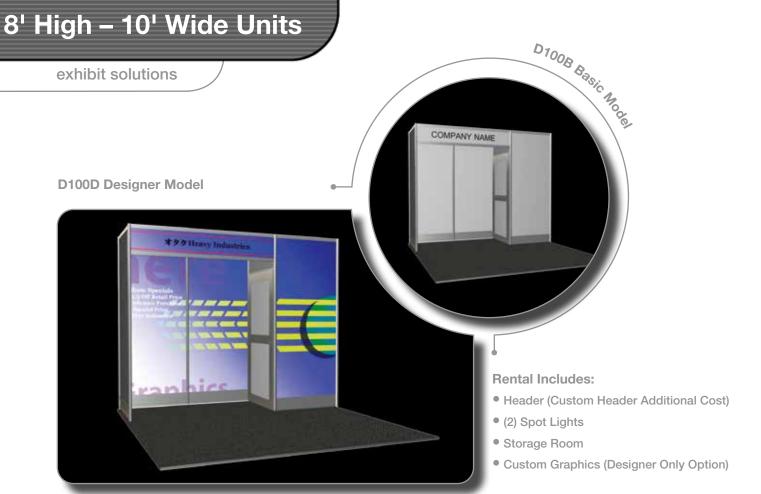
Powered by



Today. Tomorrow. Together.®







Refer to page 11 & 12 for various counters, shelves, and other accessories.

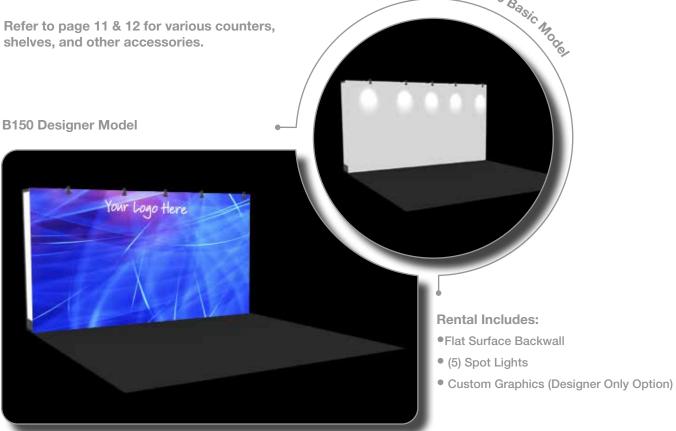
F100 Model



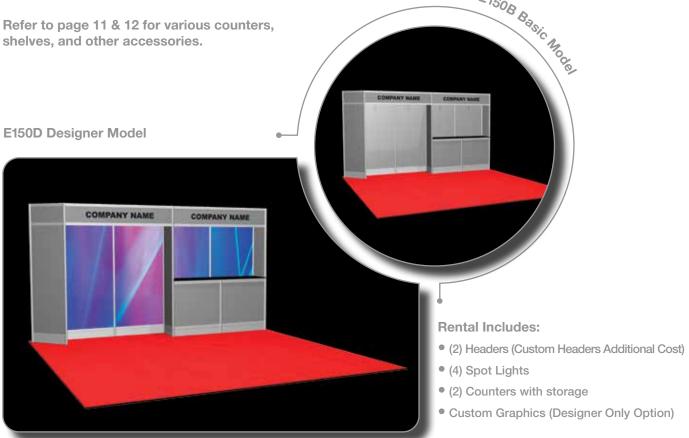
Rental Includes:

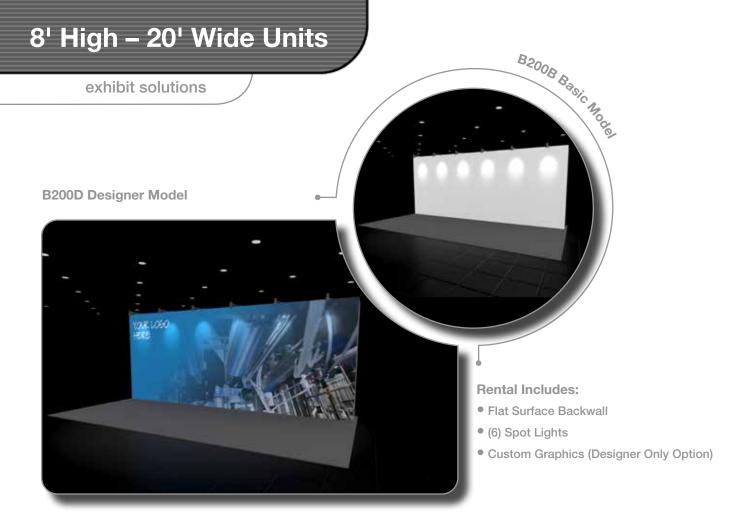
- Backlit Plexiglass Graphics
- Internal Lights
- Available as a Designer Version Only





8' High – 15' Wide Units D_{150B} B_{asic} Mode, exhibit solutions **D150D Designer Model Rental Includes:** Header (Custom Header Additional Cost) • (3) Spot Lights Storage Room Custom Graphics (Designer Only Option) E150B Basic Mode, Refer to page 11 & 12 for various counters, shelves, and other accessories. E150D Designer Model





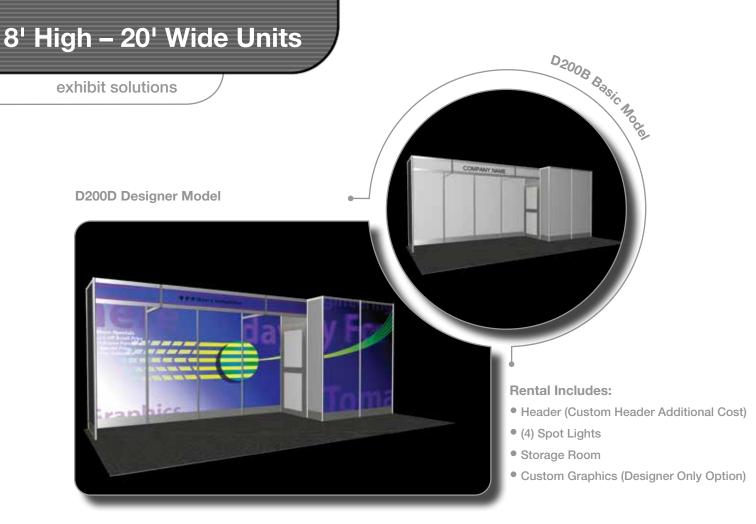
Refer to page 11 & 12 for various counters, shelves, and other accessories.

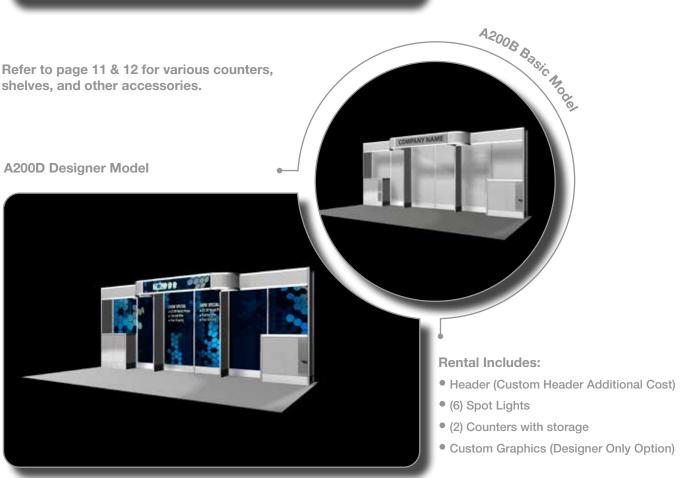
F200 Designer Model



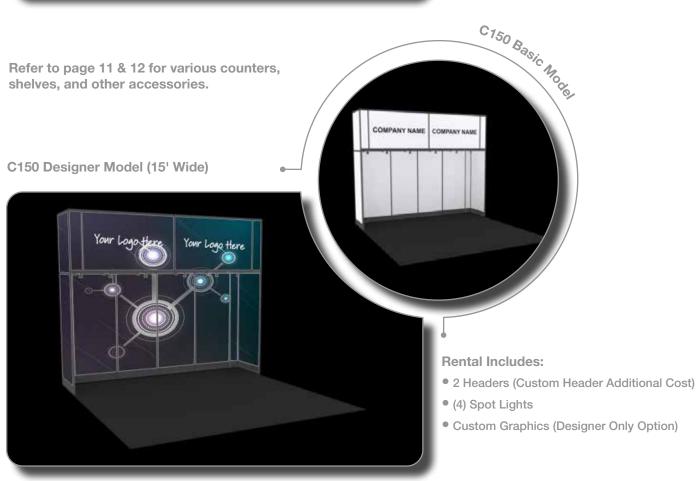
Rental Includes:

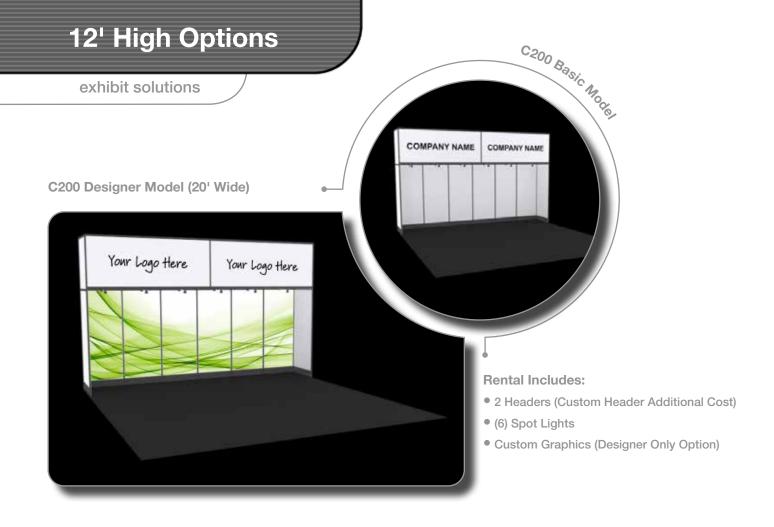
- Backlit Plexiglass Graphics
- Internal Lights
- Available as a Designer Version Only











Refer to page 11 & 12 for various counters, shelves, and other accessories.

Custom Headers:

Add a custom graphic header to any booth rental for a fraction of the cost of a full designer option rental. Logos and company branding will add that custom look without breaking your budget. See order forms for pricing and contact your CAM to finalize your graphic look.



Using the same materials as the drawings in the previous pages, you can design your own booth layout. Reference the order form on the following pages, sketch out your idea and submit your order. Your Customer Account Manager will review the drawing for any questions and quote you a cost... it's that easy!

Once you approve the quote, a detailed drawing will be created and reviewed by a Modular Systems Expert. This expert will confirm the booth design is structurally sound and follows all Show Management guidelines. The drawings are sent to you for one last review and you're done. The next time you see the design again will be when it's standing in your booth.

It's a quick and easy option providing exactly what you want at an affordable price. You design it, we build it. Order it today.



PESdesign@packexposervices.com Ph: 972-751-9400

Color Selections

exhibit solutions

Rental options and accessories can help attract attention on the show floor. Different panel and carpeting colors emphasize your marketing message. Shelving, credenzas, and display cases help you showcase the products or literature you want attendees to notice.



Standard Header Font Styles

Arial Black

Cooper Black

Times New Roman Bold

Castle T Bold

Header fonts available in red, blue, and black.

Custom headers are available.

Accessories

exhibit solutions



ACC11 Stem Light



ACC33 Straight White Laminate Shelf Size: 39" wide x 12" deep



ACC13 Straight White Laminate Shelf Size: 39" wide x 8" deep



ACC14 Straight Black Laminate Shelf Size: 39" wide x 8" deep



ACC15 Straight Clear Shelf Size: 39" wide x 8" deep



ACC34 12" Straight Black Laminate Shelf Size: 39" wide x 12" deep

ACC22

Information Station Credenza
Size: 58 ¼" wide x 34 ¾" x 42" high
Comes with lockable door.
Black only.

ACC23
Information Station Tower with
Digital Graphics
Size: 58 ¼" wide x 34 ¾" x 11' high
Comes with lockable door.
Black only.

ACC23

ACC23

ACC24
Freestanding Panel with
Digital Graphics
Size: 40" wide x 8' high

ACC22



Accessories

exhibit solutions

All accessories on this page (ACC1-ACC10) can be ordered with Digital Graphics and are available in your choice of fabric or hardwall color. Refer to the Color Selections page for examples of panel colors.



ACC1

Curved Reception Counter with Open Back

Size: $60 \frac{1}{2}$ " wide x 20" deep x 42" high Open back - no shelf or door.



Contemporary Credenza with Standoff Sign

Size: 38" wide x 30" deep x 46" high Comes with lockable door and a shelf.





ACC2

Essential Credenza Size: 40" wide x 30" deep x 42" high Comes with lockable door and a shelf.

ACC8

Essential Pedestal Size: 30" wide x 30" deep x 42" high Pedestal only - closed back.





ACC3

Cosmopolitan Credenza Size: 66" wide x 40" deep x 42" high Comes with lockable door and a shelf.

ACC9

Reception Counter with Open Back Size: 78" wide x 20" deep x 42" high Open back - no shelf or door.





ACC5

Contemporary Credenza Size: 38" wide x 30" deep x 46" high Comes with lockable door and a shelf.

ACC10

Essential Extended Credenza
Size: 78" wide x 20" deep x 42" high
Comes with lockable door and a
shelf



Graphics

exhibit solutions

Signs

In addition to the panels that line your exhibit, you might also need a specific sign promoting your latest product, announcing a giveaway, or an invitation to a demonstration. Popular sizes are 22"x 28" and 28"x 44"; these sizes work best on easels. Small signs measuring 7"x 11" are also great on tabletops. Large signs also can be made, measuring 40"x 60" or more.





Headers

Each modular Rental Exhibit includes a standard header with your company name. When upgrading to a custom header, our design team can assist you in visually attracting the attention your booth deserves.

Graphic Panels

Standard graphic panels can be created to fit any modular rental exhibit, or custom panels can be built. PES also offers backlit graphic panels. A perfect way to capture the attention of potential business.





Banners

Another way to promote your company and your products are wide banners across your booth, or perhaps in a sponsored conference room. Vinyl, cloth, and foamcore banners are available at any size.