Attention PACK EXPO East Exhibitors 225 Square Feet and Under

PACK EXPO Services (PES) has just made EXHIBITING EASY FOR YOU!

We created three comprehensive booth packages especially for booths 225 square feet and under. All of your booth needs are now bundled together in one-easy to order-package. Now you don't have to read and complete multiple forms, simply contact your Customer Account Manager (CAM) select a package and you are done!

Enclosed are the new packages including furniture, drape or hardwall display, company identification sign, carpet, cleaning and basic electrical. For booths 225 square feet or less, this could be the perfect solution.

BASIC PACKAGE has the furniture and booth setup that you need to hit the ground running when you arrive at the show.

TURNKEY PACKAGE adds hard wall rental exhibit options to enhance your booth space.

These Packages will be set up and ready for you by 5:00 p.m. on your company's inbound target date.

Contact your CAM today to select the package that best suites your needs and budget. Then you can focus on pre-show promotion to increase your company's return on investment from PACK EXPO East.

We look forward to helping you have a SUCCESSFUL PACK EXPO East!

Please PLACE YOUR ORDER by Monday, February 7, 2022

PACK EXPO Services

Contact the PES team today. 972-751-9400 pack.east@packexposervices.com





5931 Campus Circle Drive West Irving, Texas 75063 Phone: (972) 751-9400 Email: pack.east@packexposervices.com EXPOSITION 📕 www.packexpoeast.com



March 21-23, 2022

Pennsylvania Convention Center

Philadelphia, PA USA

Discount Deadline: February 7, 2022 (excludes labor)

Complete and return this form to take advantage of the Basic Furniture Package for booths 225 sq. ft. and under. To upgrade your Basic Package with a Modular Rental Exhibit, please complete the Turnkey Package Forms (pages 3-6).

The Basic Furniture Package includes the following items:

- 8' high backwall drape
- 3' high sidewall drape
- 7" x 44" company identification sign
- 9'x10', 9'x15', 9'x20' or 15'x15' 16oz Standard Cut Carpet as appropriate for your booth Indicate carpet color choice below:

Blue Grav Blue Jay* Cayenne*

*Green Options

Green

Pepper*

- **Daily Booth Vacuuming**
- One 6' (30" high) draped table Indicate table drape color choice below:

Black

Red

Black	Blue	Green
Gray	Red	

- **Two Black Side Chairs**
- One Wastebasket
- One 120 volt 500 watt electrical outlet (standard placement)

Additional outlets, electrical labor and materials are not included in these packages. If applicable, the electrical package credit will be applied to your final invoice. See Electrical Service section for details.

Prices below include tax.

		Advance Price	Standard Price		Total
Basic	10' x 10'	\$1,113.20	\$1,590.30	=	
Furniture	10' x 15'	\$1,311.35	\$1,869.40	=	
Package	10' x 20'	\$1,554.00	\$2,220.00	=	
i dokage	15' x 15'	\$1,915.65	\$2,736.60	_=	

Cancellation Policy:

No cancel fees on Basic Furniture package if cancelled before 3/1/22. Cancellation from 3/1/22 through 3/16/22 will be billed at 50%, and cancellations received after will be billed at 100%.

ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL		
Can't find it? Please call your Customer Account Manager	Subtotal of Basic Furniture Package		
(CAM) with any questions, needs or special requests.			
Exhibiting Company:	Booth Number:		
Print Name:	Date:	1/6	

Authorizer's Signature:



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Designating Custom Placement will incur additional electrical labor costs.



March 21-23, 2022 **Pennsylvania Convention Center** Philadelphia, PA USA

Using the legend below, please complete this form for all utility services you order. A change of location on an installed or partially installed utility service may result in additional costs to you. If you are submitting your own detailed drawing, be sure to include the following items:

- 1. Location of the main power drop—Power needs to be distributed from one location at which a panel or other piece of electrical equipment will be installed. It is recommended that this equipment be placed in a closet, under a table/desk or in another location that keeps it out of sight. Please provide specific dimensions.
- 2. Location and load of all outlets—Provide specific dimensions and wattages/amperages. Please do not simply place an X where power is required.
- Booth orientation—Provide surrounding aisle and/or booth numbers, particularly for Island booths. Try to orient your booth 3. to the overall floor plan so that the diagram does not have to be rotated.





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Discount Deadline: February 7, 2022 (excludes labor)

March 21-23, 2022 Pennsylvania Convention Center Philadelphia, PA USA

To take advantage of the Turnkey Packages for booths 225 sq. ft and under, complete and return:

- 1. This form
- Turnkey Exhibit Package Options form (page 4) 2.
- 3. Electrical Floor Plan Grid (page 6)

The Turnkey Package includes all of the items from the Basic Furniture Package as well as one of the Modular Rental Exhibits listed on the next pages.

The Modular Rental Exhibits are available in both Basic and Designer (Digital Graphics) versions. For a more detailed description and pictures of each rental booth, see the Exhibit Solutions brochure at the end of this section.

The Basic Furniture Package includes the following items:

- 8' high backwall drape
- 3' high sidewall drape
- 7" x 44" company identification sign
- 9'x10', 9'x15', 9'x20' or 15'x15' 16oz Standard Cut Carpet as appropriate for your booth Indicate carpet color choice below:



- Two Black Side Chairs
- One Wastebasket
- One 120 volt 500 watt electrical outlet (standard placement)
- One Modular Rental Exhibit (indicate panel color choice for Basic units)

	White		Blue		Black
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ELECTRICAL NOTE:

Additional outlets, electrical labor and materials are not included in these packages. If applicable, the electrical package credit will be applied to your final invoice. See Electrical Service section for details.

To further enhance a Basic model booth, consider upgrading to a **Custom Graphic Header**. Contact your CAM for details and pricing. Information for this item is also located in the Modular Rental Booth section.

****AFTER FEBRUARY 27, 2022, TURNKEY PACKAGES ARE NO LONGER AVAILABLE. EXHIBITORS WILL NEED TO ORDER EACH SERVICE INDIVIDUALLY. BASIC FURNITURE PACKAGES ARE STILL AVAILABLE AFTER FEBRUARY 27, 2022.***

GRAPHICS FOR DESIGNER TURNKEY PACKAGES MUST BE RECEIVED AND APPROVED BY FEBRUARY 21, 2022, TO AVOID SUBSTANTIAL PRICE INCREASES. (ALLOW AT LEAST ONE WEEK FOR GRAPHICS APPROVAL PROCESS.)





March 21-23, 2022

Pennsylvania Convention Center

Philadelphia, PA USA

Turnkey Exhibit Packages

Discount Deadline: February 7, 2022 (excludes labor)

		These prices include tax.		
		Advance Price	Standard Price	Total
▲ 10 x 10	A100B Essential Basic Version	\$ 3,484.30	\$ 4,977.60	=
	A 100D Eccontial Decigner Version	\$ 5,423.65	\$ 7,748.10	=
I Turnke		\$ 3,961.90	\$ 5,659.90	=
Packag	e B100D Overlay Designer Version	\$ 6,286.90	\$ 8,981.30	=
	C100B 12'H Basic Version	\$ 3,961.90	\$ 5,659.90	=
	C100D 12'H Designer Version	\$ 6,286.90	\$ 8,981.30	=
	D100B Storage Room Basic Version	\$ 4,192.15	\$ 5,988.85	=
	D100D Storage Room Designer Version	\$ 6,718.50	\$ 9,597.90	=
	F100D Lightbox Backwall Designer	\$ 6,554.25		=
n 10 x 15	A150B Essential Basic Version	\$ 4,642.10	\$ 0,010.10	=
Z Turnke	, A150D Essential Designer Version	\$ 7,360.95	+ ,	=
	BISOB Overlay Basic Version	\$ 5,311.00	÷ :,•:•••	=
Packag		\$ 8,571.10	+	=
	C150B 12'H Basic Version	\$ 6,100.15	<i> </i>	=
	C150D 12'H Designer Version	\$ 9,444.55	••••	=
	D150B Storage Room Basic Version	\$ 6,060.30	\$ 8,643.80	=
	D150D Storage Room Designer Version	\$ 9,921.85	\$14,160.30	=
	E150B Storage Counter Basic Version	\$ 6,060.30	\$ 8,643.80	=
	E150D Storage Counter Designer Version	\$ 9,921.85	\$14,160.30	=
		¢ 7.045.00	¢40.250.00	_
う 10 x 20	A200B Essential Basic Version	\$ 7,245.60	÷:•,•••••	=
J Turnke	A200D Essential Designer Version	\$11,901.30	<i>•••••••••••••••••••••••••••••••••••••</i>	=
Packag	DZ00D Overlay Dasic Version	\$ 7,245.60	\$10,000.00	=
r achag		\$11,901.30	•,••••	=
	C200B 12'H Basic Version	\$ 7,245.60	<i><i><i>ϕ</i>:0,000.00</i></i>	=
	C200D 12'H Designer Version	\$11,902.25	<i><i><i>ϕ</i>:0,00.100</i></i>	=
	D200B Storage Room Basic Version	\$ 7,245.60	\$10,000.00	=
	D200D Storage Room Designer Version	\$11,901.30	\$11,001.00	=
	F200D Lightbox Backwall Designer	\$11,347.75	\$16,211.15	=

For Turnkey Exhibit Packages with graphics, final graphics must be received and <u>approved</u> by February 21, 2022, to avoid substantial price increases (allow at least one week for graphics approval process).

Cancellation Policy: No cancel fees on Turnkey Exhibit package if cancelled before 1/24/22. Cancellation from 1/24/22 through 2/17/22 will be billed at 50%, and cancellations received after will be billed at 100%.

ADDITIONAL INFORMATION

Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.

CALCULATING YOUR TOTAL

Subtotal of Turnkey Package

TOTAL

Exhibiting Company:

Print Name:

Authorizer's Signature:

Booth Number:

Date:

4/6

 Sector
 5931 Campus Circle Drive West

 Irving, Texas 75063

 Phone: (972) 751-9400

 Email: pack.east@packexposervices.com

 www.packexpoeast.com



Turnkey Exhibit Packages

Discount Deadline: February 7, 2022 (excludes labor)

	March 21-23, 2022
Peni	sylvania Convention Center
	Philadelphia, PA USA

			These prices include tax.			
			Advance Price	Standard Price		Total
	15 x 15	A150B Essential Basic Version	\$ 5,239.50	\$ 7,483.90	=	
4	Turnkey	A150D Essential Designer Version	\$ 7,958.35	\$11,369.05	=	
•		B150B Overlay Basic Version	\$ 5,908.40	\$ 8,440.55	=	
	Package	B150D Overlay Designer Version	\$ 9,168.50	\$13,097.85	=	
		C150B 12'H Basic Version	\$ 6,697.55	\$ 9,567.90	=	
		C150D 12'H Designer Version	\$10,041.95	\$14,345.65	=	
		D150B Storage Room Basic Version	\$ 6,657.70	\$ 9,511.00	=	
		D150D Storage Room Designer Version	\$10,519.25	\$15,027.50	=	
		E150B Storage Counter Basic Version	\$ 6,657.70	\$ 9,511.00	=	
		E150D Storage Counter Designer Version	\$10,519.25	\$15,027.50	=	

Consider adding a Custom Graphic Header to Basic Version booths—See the Modular Rental Exhibits forms for details. Graphics for Designer Packages must be received and <u>approved</u> by February, 21, 2022, or expedite fees may apply (allow at least one week for graphics approval process).

Cancellation Policy:

cy: No cancel fees on Turnkey Exhibit package if cancelled before 1/24/22. Cancellation from 1/24/22 through 2/17/22 will be billed at 50%, and cancellations received after will be billed at 100%.

ADDITIONAL INFORMATION

Can't find it? Please call your Customer Account Manager (CAM) with any questions, needs or special requests.

CALCULATING YOUR TOTAL

Subtotal of Turnkey Package

Exhibiting Company:	Booth Number:	
Print Name:	Date:	5/
Authorizer's Signature:		5/



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- 2. Location and load of all outlets—Provide specific dimensions and wattages/amperages. Please do not simply place an X where power is required.
- Booth orientation—Provide surrounding aisle and/or booth numbers, particularly for Island booths. Try to orient your booth 3. to the overall floor plan so that the diagram does not have to be rotated.





Exhibit Solutions

PACK EXPO Services can provide you a complete rental exhibit in a style that fits your needs and at a price that fits your budget. You pay no design fees, no shipping fees, no material handling fees and no repair or refurbishing fees. Make a bigger splash and order the Designer version which includes graphics designed just for you.

Each rental includes the header, lights, installation and dismantle labor. Designer versions include custom graphics. See item descriptions for more details. If you should have any questions or to place an order, please feel free to contact your Customer Account Manager for additional assistance.

You may combine any rental booth with a PES Exhibiting Package to create a true turnkey exhibit.

Have your own idea for a rental structure? Let us help you design one to fit your specific needs. Contact us at PESdesign@packexposervices.com

Powered by

THE **EXPO**GROUP Today. Tomorrow. Together.®





Refer to page 11 & 12 for various counters, shelves, and other accessories.

F100 Model



Rental Includes:

- Backlit Plexiglass Graphics
- Internal Lights
- Available as a Designer Version Only







Refer to page 11 & 12 for various counters, shelves, and other accessories.

F200 Designer Model



Rental Includes:

- Backlit Plexiglass Graphics
- Internal Lights
- Available as a Designer Version Only







Refer to page 11 & 12 for various counters, shelves, and other accessories.

Custom Headers:

Add a custom graphic header to any booth rental for a fraction of the cost of a full designer option rental. Logos and company branding will add that custom look without breaking your budget. See order forms for pricing and contact your CAM to finalize your graphic look.

Have your own idea?

We can help you design your own booth.

It's easy!

Configure a booth to meet your specific needs.

Our design department will bring it to life.

Using the same materials as the drawings in the previous pages, you can design your own booth layout. Reference the order form on the following pages, sketch out your idea and submit your order. Your Customer Account Manager will review the drawing for any questions and quote you a cost... it's that easy!

Once you approve the quote, a detailed drawing will be created and reviewed by a Modular Systems Expert. This expert will confirm the booth design is structurally sound and follows all Show Management guidelines. The drawings are sent to you for one last review and you're done. The next time you see the design again will be when it's standing in your booth.

It's a quick and easy option providing exactly what you want at an affordable price. You design it, we build it. Order it today.



PESdesign@packexposervices.com Ph: 972-751-9400

Color Selections

exhibit solutions

Rental options and accessories can help attract attention on the show floor. Different panel and carpeting colors emphasize your marketing message. Shelving, credenzas, and display cases help you showcase the products or literature you want attendees to notice.



Standard Header Font Styles

Arial Black

Cooper Black

Times New Roman BoldCastle T Bold

Header fonts available in red, blue, and black. Custom headers are available.

Accessories

exhibit solutions



ACC11 Stem Light



ACC33 Straight White Laminate Shelf Size: 39" wide x 12" deep



ACC13 Straight White Laminate Shelf Size: 39" wide x 8" deep



ACC14 Straight Black Laminate Shelf Size: 39" wide x 8" deep



ACC15 Straight Clear Shelf Size: 39" wide x 8" deep



ACC34 12" Straight Black Laminate Shelf Size: 39" wide x 12" deep

ACC22

Information Station Credenza Size: 58 ¼" wide x 34 ¾" x 42" high Comes with lockable door. Black only.

ACC23

Information Station Tower with Digital Graphics Size: 58 ¼" wide x 34 ¾" x 11' high Comes with lockable door. Black only.



ACC22

ACC24 Freestanding Panel with Digital Graphics Size: 40" wide x 8' high



Accessories

exhibit solutions

All accessories on this page (ACC1-ACC10) can be ordered with Digital Graphics and are available in your choice of fabric or hardwall color. Refer to the Color Selections page for examples of panel colors.



ACC1 Curved Reception Counter with Open Back Size: 60 1/2" wide x 20" deep x 42" high Open back - no shelf or door.

ACC6 Contemporary Credenza with Standoff Sign Size: 38" wide x 30" deep x 46" high Comes with lockable door and a shelf.





ACC2 **Essential Credenza** Size: 40" wide x 30" deep x 42" high Comes with lockable door and a shelf. ACC8 **Essential Pedestal**

Size: 30" wide x 30" deep x 42" high Pedestal only - closed back.





ACC3 Cosmopolitan Credenza Size: 66" wide x 40" deep x 42" high Comes with lockable door and a shelf.

ACC9

Reception Counter with Open Back Size : 78" wide x 20" deep x 42" high Open back - no shelf or door.





ACC5 Contemporary Credenza Size: 38" wide x 30" deep x 46" high Comes with lockable door and a shelf. ACC10

Essential Extended Credenza Size : 78" wide x 20" deep x 42" high Comes with lockable door and a shelf.

