



March 18-20, 2024  
Pennsylvania Convention Center  
Philadelphia, PA USA

## Your East Coast Connection for Packaging and Processing

**XPress Leads™**  
Driving Event Connections



ORDER ONLINE:

[www.xpressleadpro.com](http://www.xpressleadpro.com) SHOWCODE: **pack0324**

Qty

Early  
THRU  
01/11/24

Advance  
THRU  
02/01/24

Standard  
AFTER  
02/01/24

Total



Scan the QR code to to download the XPress Connect App demo and test it out before you purchase.

<https://tinyurl.com/29nf8puf>

Scan the QR code to to view the XPress Connect App video tutorial.

<https://tinyurl.com/nhb86mp8>



For Android 11.0 or higher,  
iOS 10.0x and higher and a  
3 mega-pixel or greater camera.

No mobile hardware included.

**XPress Connect App** - The App on YOUR phone or tablet

\$370

\$425

\$490

**XPress Connect 5 App Package** - Includes FIVE App license activations & custom sales qualifiers

**BEST VALUE!**

\$720

\$770

\$830

**Additional XPress Connect App Licenses** - For additional users

\$135 per additional user activation

**Bluetooth Printer** - One bluetooth connection per lead retrieval

\$115

\$135

\$160



**XPress Connect Plus Handheld** - OUR handheld wireless device

\$490

\$565

\$645

**XPress Connect Plus Handheld Package** - includes mobile device, and custom sales qualifiers

**BEST VALUE!**

\$525

\$600

\$685

**Additional XPress Connect App Licenses** - For additional users

\$135 per additional user activation

**Bluetooth Printer** - One bluetooth connection per lead retrieval PC

\$115

\$135

\$160

Includes mobile phone & charger



**XPress Connect Elite** - The Connect software on YOUR computer

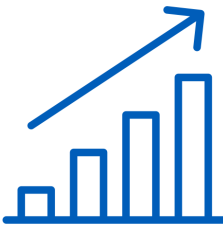
\$460

\$530

\$585

Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

## XPRESS EXTRAS -



**Custom Sales Qualifiers / Custom Surveys**

\$120

\$140

\$160

**Text Alert Service** - Connect your leads with the right sales reps

\$155

\$185

\$210

**Literature Fulfillment** - Send links to your brochures and products

\$155

\$185

\$210

**Delivery Service** - booth delivery, training and pick up service

\$155

\$185

\$210

**Developer Tools** - The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.

**Event API** - Scan real-time data using your own system

\$850

\$1050

\$1250

## DIGITAL BACKPACK - UPLOAD AND SHARE DIGITAL MATERIAL TO QR CODES FOR ATTENDEES TO SCAN



**Digital Backpack** - Create and download your product/video/ brochure QR codes to display in your booth.

\$250

- Create and export QR codes in different file formats and sizes to best fit your booth
- Share product information while collecting contact info and product interests

- Personalized email with backpack content delivered post event to attendees
- Eco-friendly solution
- Contactless way to share product information

Combine Digital Backpack with XPress Connect to maximize your ROI. Digital Backpack flips content exchange into passive lead retrieval. Attendees scan your booth's QR codes to collect your content, and you capture their lead information.



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SHOW CODE: **pack0324**

QUESTIONS?

1-800-746-9734

FAX

1-508-759-4238

EMAIL

[xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com)

XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:



- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

**Please note:** Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online [www.xpressleadpro.com](http://www.xpressleadpro.com) (show code: **pack0324**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250
Barcode USB Scanner	\$1,000

OPTIONAL LOSS/DAMAGE WAIVER (Qty \_\_\_\_\_ x \$85 per device)

NO, I do not want to purchase the Loss/Damage Waiver - initial here

PROCESSING FEE (**SAVE \$10 WHEN YOU ORDER ONLINE**)

SUBTOTAL

SALES TAX **8%**

**TOTAL (USD)**

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

### CONTACT INFORMATION

COMPANY  
CONTACT NAME  
BILLING ADDRESS  
CITY  
STATE/ZIP  
BOOTH #  
PHONE/EXT #  
FAX  
EMAIL  
COMPANY WEBSITE  
<http://www>

### PAYMENT INFORMATION

CARD NUMBER  
**- BY FAX ONLY**

NAME ON CARD

EXP DATE

SIGNATURE

**AUTHORIZATION**

SIGNATURE

PRINT NAME

TODAY'S DATE

EMAIL RECEIPT  
TO

Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

*Thank you for your order.*

## Terms & Conditions

[https://ebblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads\\_pdfs/CDS\\_XPress\\_Leads\\_T&Cs\\_21.pdf](https://ebblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads_pdfs/CDS_XPress_Leads_T&Cs_21.pdf)



## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top Features



### Literature Fulfillment

Email links quickly with all the information customers and prospects request



### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



### Instant Email Follow-up

Follow-up with hot prospects who visit your booth



### Rate Leads

Identify top prospects and customers by assigning a rating



### Schedule Appointments

Set up follow-up meetings with leads and close more deals



### VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

**Order Today** and don't miss a single lead:

**[www.xpressleadpro.com](http://www.xpressleadpro.com)** Showcode: **pack0324**



**XPress Connect App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



**XPress Connect Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.



**XPress Connect Elite**

Plug and play lead retrieval system with our scanner running on your PC.

## Connect Comparison

	App	Plus	Elite
Scan anywhere, any time	✓	✓	
Custom qualifiers**	✓	✓	✓
Literature fulfillment**	✓	✓	✓
Real-time leads	✓	✓	✓
Reporting portal	✓	✓	✓
Instant email follow-up	✓		✓
Rate leads	✓	✓	✓
VIP alerts	✓	✓	✓
Schedule appointments	✓		✓
Add images to leads	✓		✓
Audio notes	✓	✓	✓
Optional Bluetooth printer*	✓	✓	✓
Online and offline modes	✓	✓	✓

\*XPress Connect Elite uses a USB cable (included) to connect the printer.

\*\*additional fees may apply \*compatible with iOS app only