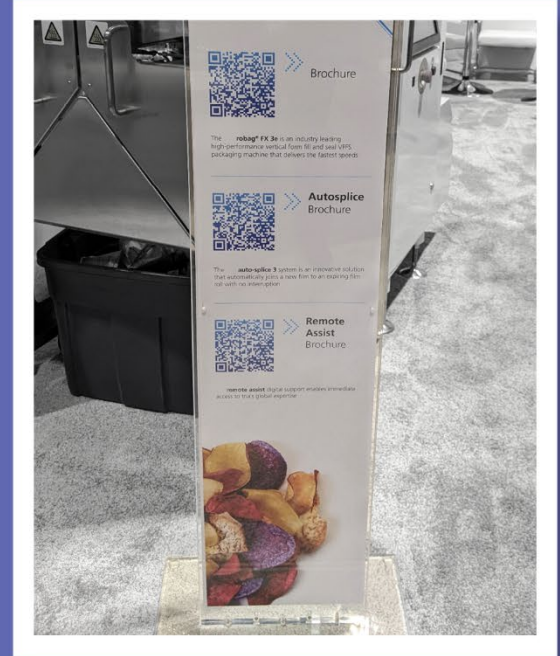




# DIGITAL BACKPACK

**DON'T DO THIS . . .**



**DO THIS INSTEAD!**

## Why choose DIGITAL BACKPACK?



### **SUSTAINABLE:**

Embrace an eco-friendly solution and reduce paper waste by sharing digital versions of your sell sheets, catalogs, and other content via QR codes displayed in your booth.



### **SAVES MONEY:**

Goodbye, hefty printing and shipping costs! Eliminating printed materials reduces exhibitor expenses while maximizing impact.



### **PASSIVE LEAD TRACKING:**

You collect complete lead contact and demographic information from every content scan in your booth, which you can't get from printed literature displays!

**To get started, go to  
or contact:**

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **pack0324**

XPress Leads 1 -800-746-9734 - [xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com)