LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.











PreConference: June 5, 2024 Conference: June 6 - 9, 2024 Hilton Baltimore | Baltimore, MD



LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MAY 5, 2024





Handheld "State of the Art" Honeywell Scanner

MobilePlus™

- Instantly capture attendee contact info! Just "Point and Scan" the badges QR Code
- Personalize Leads by using our "Custom Qualifiers" with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 36 months





ITEM	DIS. DEADLINE	SHOW RATE	<u>QTY</u>	<u>SUBTOTAL</u>	
Mobile Plus	\$ 369.00	\$ 419.00		\$	
iPad Mini Plus	\$ 449.00	\$ 499.00		\$	
LeadsPlus App (First License)	\$ 359.00	\$ 409.00		\$	
LeadsPlus App (Additional License)	\$ 99.00	\$ 149.00		\$	
LeadsPlus App Bund	lles: (First License l	ncluded)			
3 Pack	\$ 499.00	\$ 549.00		\$	
6 Pack	\$ 799.00	\$ 849.00		\$	
10 Pack	\$ 999.00	\$ 1049.00		\$	
Mobile Plus Add-C	Ons:	Post Dis. Deadline			
Custom Survey	\$ 60.00	\$ 80.00		\$	
Delivery & Setup	\$ 65.00	\$ 85.00		\$	
Developer Kit	\$ 350.00	\$ 350.00		\$	
Click here to O	RDER ONLINE			al = \$	
Username: HAZMAT24	Password: 06		Total Due (in US Funds)= \$ 3% Credit Card Surcharge= \$		

	(PLEASE PRINT)	BOOTH NO
EMAIL(S)		
ADDRESS		
CITY, STATE, ZIP, COUN	TRY	
ORDER CONTACT		
ONSITE CONTACT		
CREDIT CARD NO.:	CONTRIBUTION MASSES	
CARDHOLDER NAME: EXPIRATION DATE:	/	CURITY DDE:
CARDHOLDER SIGNAT	JRE:	
Questions? Please call: 98	tradeshow.com Email Orders to: o 6-240-5507 Fax: 985-809-1888	