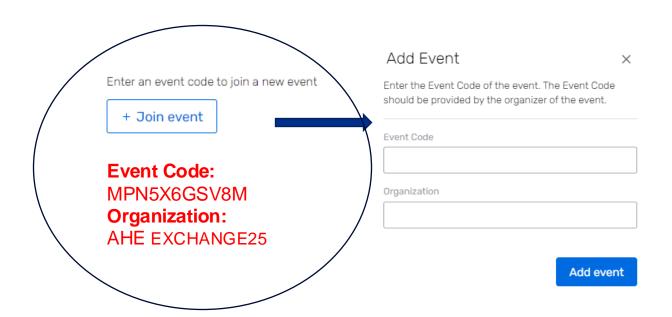


Exhibitor Registration & Exhibitor Profile How-to-Guide

Access Your Exhibitor Portal

- The primary booth logistics contact for your company will receive a dedicated email welcoming them to the AHE EXCHANGE25 Exhibitor Portal from ahe@aha.org. Within this email, you will find a unique link with access to your company portal page.
- From here, you will be prompted to login or create a new login password.
- If you have previously exhibited in any AHE events, please ensure you are logged into the correct event, "AHE EXCHANGE25". If you are not, select the "Switch Event" tab located on the left side navigation.
- If available, select the AHE EXCHANGE25 event. If not available, click "Join event" and enter the below event code and organization for access.

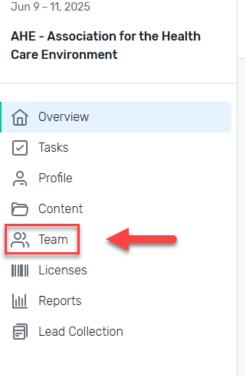


Register Your Onsite Staff

 Once logged in to your company portal, you will be able to manage your onsite staff along with setting up your team for success onsite.

Exhibitor Portal

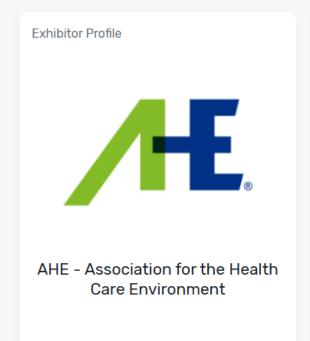
AHE EXCHANGE25

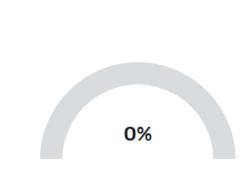


Welcome to AHE EXCHANGE25

🖶 June 9, 2025 at 8:00 AM - June 11, 2025 at 12:30 PM 💮 Greater Columbus Convention Center

Details



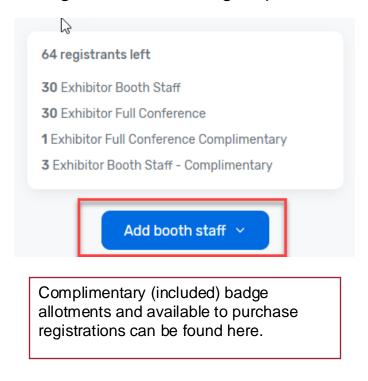


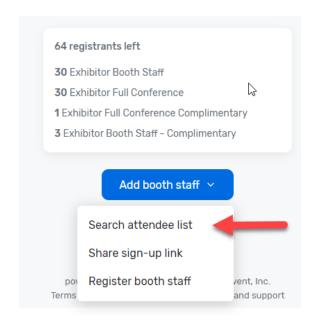
Exhibitor Tasks

0/4 tasks completed

Register Your Onsite Staff

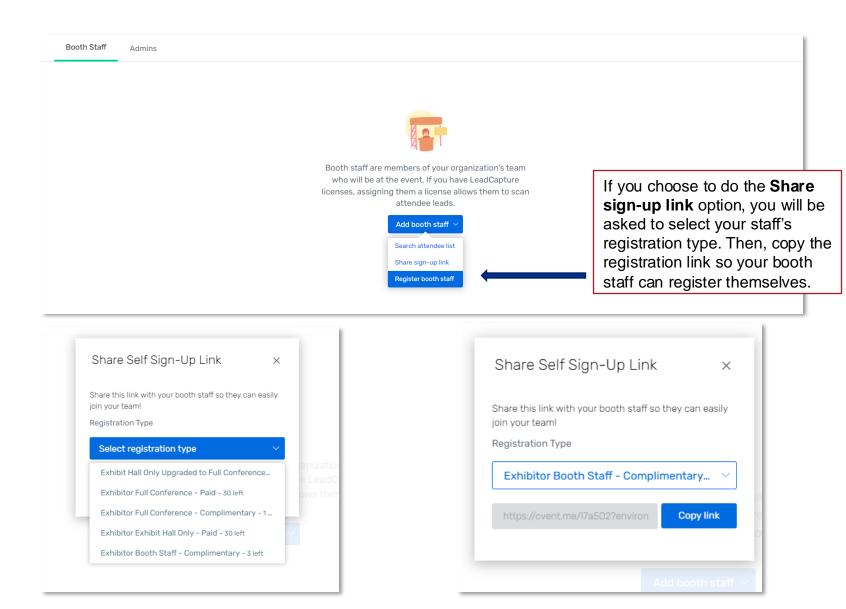
• To begin, select the "Add booth staff" button. Here you will select your process forward by selecting either "Share sign-up link" **or** "Register booth staff".



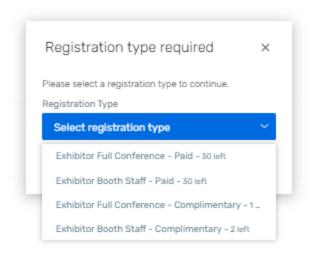


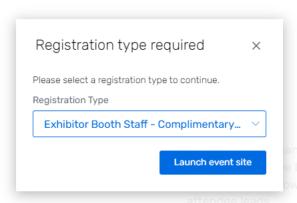
Please <u>do not</u> select **Search attendee list** unless you are looking for someone who registered themselves already.

Select Your Registration Type



Select Your Registration Type





If you choose to do the **Register booth staff** option, you will be taken through the registration process to register each of your booth staff individually.



As a reminder:

- Exhibitor Full Conference Complimentary* = Exhibiting companies complimentary full conference registration allotment
- Exhibitor Booth Staff Complimentary = Exhibiting companies complimentary exhibit hall only registration allotments
- Exhibitor Full Conference Paid* = An additional Full Conference registration you would like to pay for (\$350)
- Exhibitor Booth Staff Paid = An additional exhibit hall only registration you would like to pay for (\$100)

Personal Information

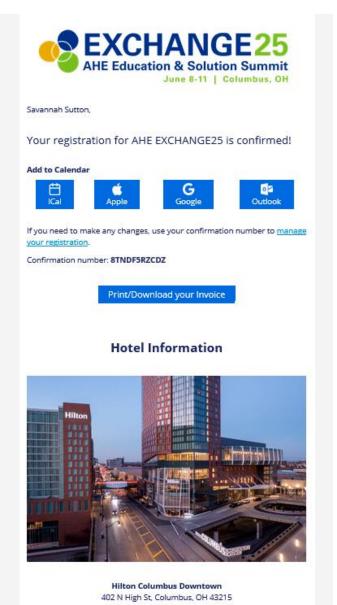
Admins: if registering on behalf of your booth staff, please check the "I'm registering on behalf of this person" box and enter your information. You will receive a confirmation email for this individual.

The CC Email Address will come in hand if you would like to modify, cancel, substitute or make hotel reservations for your registrant.



Registration Confirmation

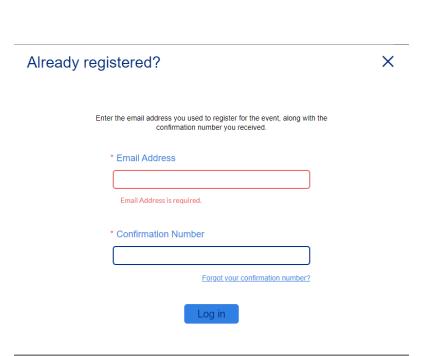
- You will receive a registration confirmation email once done registering
- This email will give you access to:
 - Cancel or Modify the registration
 - Official registration confirmation number
 - Link to book housing
 - Print or download the registration invoice



Modify an Existing Registration

- To modify an existing registration, locate the "Click here" link within the registration confirmation email.
- The link will direct you to the "Already registered?" landing page. Enter the registrant's confirmation number and click "Log in".
- On the Confirmation page, scroll down until you see the "Modify Registration" button.
- Complete the required fields and select
 "Submit" to process the modification.

Special Note: To substitute team members, you *must first cancel* the previous team member's registration. Then, you will have the opportunity to register the new team member using the available badge allotment.



Substitutions or Cancellations

Substitutions

- Registrants who are unable to attend may send an alternate.
- All substitution requests must be made in writing to <u>AHE@aha.org</u>.
- The deadline to submit a substitution is **May 31**, **2025**, at 11:59 PM CT.

Cancellations

- All cancellation requests must be made in writing to <u>AHE@aha.org</u>.
- AHE can't be held liable for nonrefundable airline tickets, hotel, or other costs.
 70% of your registration fees are refundable if written notice is received by 5:00 PM CT on May 31, 2025. No-shows are non-refundable.
- You may view all of the EXCHANGE25 Policies <u>here</u>

Updating Your Exhibitor Profile

- Information uploaded directly into the Exhibitor Profile will be used in the mobile app.
- Select "Profile" from the left side navigation bar or "View Profile" on the landing page to begin.

Exhibitor Portal

AHE EXCHANGE25 Welcome to AHE EXCHANGE25 Jun 9 - 11, 2025 AHE - Association for the Health 🛱 June 9, 2025 at 8:00 AM - June 11, 2025 at 12:30 PM Care Environment When the next page loads, click "Edit" in the top right-hand **Details** corner Overview Tasks **Exhibitor Profile** Profile Content Licenses Edit Reports Lead Collection AHE - Association for the Health Care Environment 11

Updating Your Exhibitor Profile

AHE - Association for the Health Care Environment Profile

Manage your company's information here.

Exhibitor information	
This is the information that will be shown to attendees	
*Company name	Location
AHE - Association for the Health Care Environment	1
151 characters left	

- When completing your exhibitor profile, please be sure to upload your company's logo. The platform recommends square images larger than 300 x 300 pxs.
 - Please note: if the image does not match the recommendation, this may cause the logo to appear distorted. Company logo
- Requested information includes:
 - Company name
 - Description
 - Company phone number
 - Company email address
 - Website
 - Social media handles and more

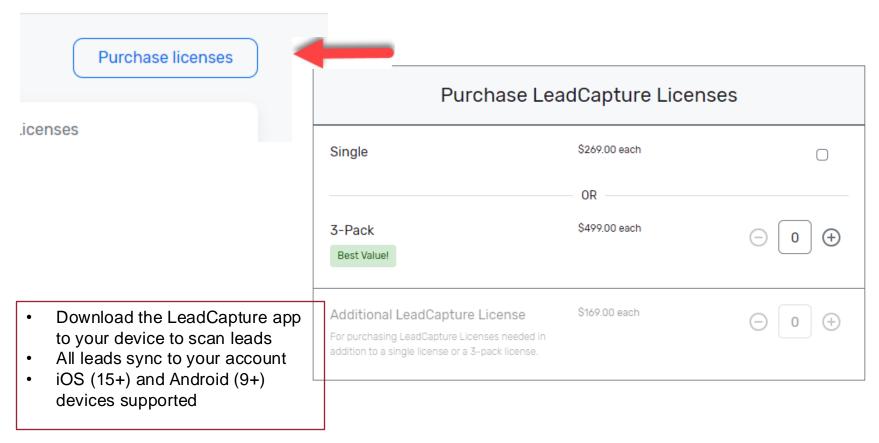
This logo will appear anywhere that exhibitors or sponsors are shown

We recommend square images larger than 300 x 300 pixels Supported file types: JPEG, JPG, PNG, GIF



Purchasing LeadCapture licenses

- From the overview homepage, select "Purchase licenses" on top right
- Purchase a single license for \$269 each or 3-Pack for \$499
- Leads can be seen on the portal from the "Lead Collection" at any time



Helpful Tips & Tricks

If you encounter any issues with registering, you may have old browser cookies. This may happen when a computer is recognizing previous logins. Please clear your cookies or you can go into Incognito mode. Shortcuts below by browser:

- Chrome: Press Ctrl + Shift + N
- Microsoft Edge: Press Ctrl-Shift-N
- Firefox: Press Shift + CTRL + P
- Safari:
 - For Windows: Press Ctrl-Shift-N

Direct exhibitor registration question to the portal platform. Reach out to the Lead Capture Team and mention the event: AHE EXCHANGE25 • How to reach the Lead Capture Team:

- Email: <u>leadcapture@cvent.com</u>
- $_{\circ}$ Call: 866-318-4357 (when prompted press: 1 \rightarrow 1 \rightarrow 6)
- o The exhibitors can let the team know their preference i.e. Zoom, Call or Email
- For questions regarding exhibitor registration on the portal platform, please contact <u>AHE@aha.org</u>.
- For questions regarding your exhibit logistics, please contact <u>AHE@smithbucklin.com</u>.
- For additional exhibitor resource information, such as important dates & deadlines, please visit and bookmark the <u>Exhibitor Resource Page</u>.