



MARCH 10-12, 2025 / ATLANTA, GA
GEORGIA WORLD CONGRESS CENTER

A NEW HUB FOR INNOVATION



XPress Leads
by CDS



| | | | | | | |
|--|------------------------------------|-----|--------------------------------|-----------------------------------|---------------------------------|-------|
| ORDER ONLINE: www.xpressleadpro.com | SHOWCODE: pxse0325 | Qty | Early Pricing Through 01/09/25 | Advanced Pricing Through 01/30/25 | Standard Pricing After 01/30/25 | Total |
|--|------------------------------------|-----|--------------------------------|-----------------------------------|---------------------------------|-------|



Experience XPress Connect App first hand!

Scan the QR code to download our app demo and try it before you buy.

<https://tinyurl.com/29nf8puf>

Learn more about the XPress Connect App!

Scan the QR code to watch our app tutorial.

<https://tinyurl.com/nhb86mp8>



| | | | | |
|---|--------------------------------------|-------|-------|--|
| XPress Connect App - The App on YOUR phone or tablet | \$385 | \$440 | \$505 | |
| XPress Connect 3 App Package - Includes THREE App license activations & custom sales qualifiers BEST VALUE! | \$550 | \$605 | \$665 | |
| Additional XPress Connect App Licenses - For additional users | \$140 per additional user activation | | | |
| Bluetooth Printer - One bluetooth connection per lead retrieval device <i>compatible with iOS app only</i> | \$120 | \$140 | \$165 | |

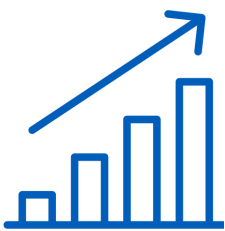
For Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera. No mobile hardware included.



| | | | | |
|--|--------------------------------------|-------|-------|--|
| XPress Connect Plus Handheld - OUR handheld wireless device | \$505 | \$585 | \$665 | |
| XPress Connect Plus Handheld Package - includes mobile device, and custom sales qualifiers BEST VALUE! | \$545 | \$620 | \$710 | |
| Additional XPress Connect App Licenses - For additional users | \$140 per additional user activation | | | |
| Bluetooth Printer - One bluetooth connection per lead retrieval PC | \$120 | \$140 | \$165 | |

Includes mobile phone & charger

XPRESS EXTRAS -



| | | | | |
|---|-------|--------|--------|--|
| Custom Sales Qualifiers / Custom Surveys | \$125 | \$145 | \$165 | |
| Literature Fulfillment - Send links to your brochures and products | \$160 | \$195 | \$220 | |
| Delivery Service - Booth delivery, training and pick up service | \$160 | \$195 | \$220 | |
| Developer Tools are for exhibitors using their own lead retrieval devices. Not needed with XPress Connect. | | | | |
| Event API - Scan real-time data using your own system | \$850 | \$1050 | \$1250 | |

DIGITAL BACKPACK - Combine Digital Backpack with XPress Lead Retrieval for maximum ROI. Attendees scan QR codes for content, you capture leads.



| | |
|---|-------|
| Digital Backpack - Generate QR codes for your products, videos, or brochures to display at your booth. | \$500 |
|---|-------|

- **Customize and print QR codes** in various formats and sizes to match your booth design.
- **Capture leads and product interest** while sharing in-depth product information.
- **Reduce paper waste** with a completely digital solution.
- **Enable contactless interaction** for a safe and efficient attendee experience.



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ORDER ONLINE: www.xpressleadpro.com

SHOW CODE: **pxse0325**

QUESTIONS?

1-800-746-9734 - 1-508-743-0197

EMAIL

xpressleadpro@maritz.com



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

*Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **pxse0325**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734*

| LOSS/DAMAGE WAIVER | REPLACEMENT COST | | SUBTOTAL | = |
|-------------------------|------------------|--|---|---------|
| Connect Plus Device | \$1,000 | | | |
| Connect Plus Power Cord | \$ 75 | | SALES TAX 8.9% | |
| Bluetooth Printer | \$1,000 | | OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x *90 per device) | + |
| Bluetooth Adapter | \$ 250 | | NO, I do not want to purchase the Loss/Damage Waiver - initial here | |
| Barcode USB Scanner | \$1,000 | | PROCESSING FEE (SAVE \$10 WHEN YOU ORDER ONLINE) | + 25.00 |
| | | | TOTAL (USD) | = |

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

| CONTACT INFORMATION | | PAYMENT INFORMATION | |
|-------------------------------|--|----------------------|--|
| COMPANY | | CARD NUMBER | |
| CONTACT NAME | | - BY FAX ONLY | |
| BILLING ADDRESS | | NAME ON CARD | |
| CITY | | EXP DATE | |
| STATE/ZIP | | SIGNATURE | |
| BOOTH # | | AUTHORIZATION | Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing. |
| PHONE/EXT # | | SIGNATURE | |
| FAX | | PRINT NAME | |
| EMAIL | | TODAY'S DATE | |
| COMPANY WEBSITE http://www | | EMAIL RECEIPT TO | |

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

Terms & Conditions

https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads_pdfs/CDS_XPress_Leads_T&Cs_21.pdf



March 10-12, 2025
Georgia World Congress Center
Atlanta, GA USA

Why Use XPress Leads® Lead Retrieval at PACK EXPO SOUTHEAST?



| | OTHER LEAD RETRIEVAL | XPress Leads®  |
|----------------------------|--|--|
| OFFICIAL PARTNERSHIP | ✗ Limited access to attendee information with uncertain data accuracy beyond name and company, causing missed opportunities and inefficiencies. | ✓ We're the only affiliated partner with PMMI for lead retrieval, which guarantees accurate lead information and ensures you receive all lead data. |
| DEDICATED CUSTOMER SUPPORT | ✗ Limited or no customer support offered, leaving your exhibit staff to troubleshoot issues on their own and leading to delays and missed opportunities. | ✓ Only XPress Leads provides you and your exhibit staff with in-person customer service and technical support in your booth along with phone and email support pre-show, onsite, and post-show. |
| INDUSTRY LEADING FEATURES | ✗ May lack enhanced features for personalized lead qualification and management, resulting in suboptimal communication between your teams. | ✓ Capture more leads using our industry-first features such as automatic follow-up, appointment scheduling, big buyer identification, photos, and audio notes. |
| EFFICIENCY | ✗ May require extra time, steps, or possibly a developer to integrate attendee registration data with the app. | ✓ As a PACK EXPO SOUTHEAST, Exhibitor easily capture, collect, and manage all your leads with ease, ensuring a productive onsite experience. |
| EASE OF USE | ✗ Often require specific, proprietary equipment to scan badges and collect leads. This can limit flexibility and increase complexity for exhibitors. | ✓ The XPress Leads platform allows you to use your own phones or tablets or rent equipment to easily scan badges and collect leads. |
| CUSTOMIZATION | ✗ Often offer limited customization options, creating generic lead profiles. | ✓ You can customize qualifiers and surveys to help you build full prospect profiles, tailoring the experience to meet your specific business needs. |
| LEAD RATING | ✗ Absence of advanced lead qualification features, making it difficult to prioritize high-potential prospects. | ✓ Identify top prospects and customers by assigning ratings to your leads and increase your ROI. |
| LITERATURE FULFILLMENT | ✗ Often involve manual document retrieval and emailing that is time-consuming and error-prone, hindering efficient lead follow-up. | ✓ You can email links quickly within the app with all the information customers and prospects request, enhancing the quality of your lead follow-up. |
| POST-SHOW SALES TOOLS | ✗ Lack post-show sales tools, leaving valuable opportunities untapped. These systems typically offer limited follow-up options, restricting the potential to convert leads into customers. | ✓ Every attendee receives a personalized, online exhibit tracker with a list of exhibitors who scanned their badge with XPress Leads. Don't be left out of this critical post-show sales tool to help turn prospects into loyal customers. |
| DATA PRIVACY | ✗ Data privacy concerns, risk of unsecured data. | ✓ Your leads, your data. We prioritize data privacy and security. Don't let your data be at risk. |
| LEADS LIST ACCESS | ✗ May only be available post-event. May resell your leads. | ✓ Easily download your leads from the XPress Leads portal to the CRM system of your choice at any time. |

Maximize your lead retrieval return on investment at **PACK EXPO SOUTHEAST** with XPress Leads. Order your XPress Leads system [here](#).



DIGITAL
BACKPACK

Create and download your product/video/brochure QR codes to display in your booth. [Learn more: https://tinyurl.com/2dlc2cg8](https://tinyurl.com/2dlc2cg8).





XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top Features



Literature Fulfillment

Email links quickly with all the information customers and prospects request



Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



Instant Email Follow-up

Follow-up with hot prospects who visit your booth



Rate Leads

Identify top prospects and customers by assigning a rating



Schedule Appointments

Set up follow-up meetings with leads and close more deals



VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: **pxse0325**



Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



Full-featured lead retrieval system running on **OUR** large screen Android phone.

Connect Comparison

| | App | Plus |
|-----------------------------|-----|------|
| Scan anywhere, any time | ✓ | ✓ |
| Custom qualifiers** | ✓ | ✓ |
| Literature fulfillment** | ✓ | ✓ |
| Real-time leads | ✓ | ✓ |
| Reporting portal | ✓ | ✓ |
| Instant email follow-up | ✓ | |
| Rate leads | ✓ | ✓ |
| VIP alerts | ✓ | ✓ |
| Schedule appointments | ✓ | |
| Add images to leads | ✓ | |
| Audio notes | ✓ | ✓ |
| Optional Bluetooth printer* | ✓ | ✓ |
| Online and offline modes | ✓ | ✓ |

**additional fees may apply *compatible with iOS app only

FACT SHEET

Event API Developer Kit



XPress Leads® API Developer Kit: Your Comprehensive Lead Data Solution

For those who use non-XPress Leads services, capture comprehensive lead data in real time using your existing lead retrieval system and the XPress Leads Event API Developer Kit. We'll give your IT team all the info and support they need to integrate with the event registration system, so your booth staff can scan badges and instantly collect and view full lead data.

Data at Your Fingertips



Complete Lead Profiles

Access detailed attendee information beyond basic contact details like first name and company, including demographic responses and preferences for the leads you scan on-site.



Qualify in Real Time

Whether you view with your third-party lead retrieval or analyze and download leads, all the information is available in real time, helping you make informed decisions faster on your quality leads.



Seamless Integration

Easily incorporate lead data into your existing systems and workflows.



Quality Support

Our expert team will provide comprehensive guidance to your IT team on setting up and delivering access credentials, ensuring the API is functioning correctly.



Data Ownership

Your leads, your data. We prioritize data privacy and security.

Don't miss out on valuable lead information. If you're using non-XPress Leads services, order your API Developer Kit today to elevate your trade show performance and capture every lead possible.



Exclusive Event Vendor

XPress Leads was selected by show management to be the exclusive lead retrieval vendor for the event.

Requirements

- You must have your own internet connection in your booth
- You must be able to write software to consume web service APIs (similar to Google or Facebook APIs)
- Because demographics vary for each event, you will need to purchase a separate API Developer Kit for each event



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<https://tinyurl.com/2dlc2cg8>

To learn more
and order your
API Developer
Kit, visit
xpressleadpro.com

