PACK EXPO SERVICES EXPOSITION

SEEING IS BELIEVING

Quality graphics contribute significantly to the impact of your exhibit. With state-of-the-art design and printing capabilities, **PACK EXPO Services** brings your banners, signage, and exhibit graphics to life in a larger-than-life way. Our graphics products redefine "high definition," which means your brand has never been seen like this before.

- Photo-quality / high-resolution printing on a variety of rigid and rolled material including honeycomb, foam, Polyfoam, PVC, acrylic, fabric, vinyl and mesh materials

- Grand Format printers provide high-resolution digital printing of single and double-sided banners in virtually any size

- Electronic file transfer, in-house printing, and company-wide procedure standardization allow us to control quality, cost and scheduling on a nationwide basis

- Extensive resources ensure that last minute repairs and replacements are handled efficiently as needed, no matter where your event may be located

- Orders received after the advance deadline or without payment will be billed at standard rates. PACK EXPO Services cannot guarantee orders placed one week prior to first exhibitor move in date.
- Advance pricing for orders with custom graphics will apply only if production ready artwork files are received and approved prior to the Discount Deadline date. Production ready artwork files submitted or graphic proofs approved after the Discount Deadline date will be billed at Standard rates.
- If any submitted artwork files require editing (file conversion, retouching, cloning, color correction, etc.), a digital set-up fee of $125.00 will apply. Please allow 3-5 business days for graphic proof turnaround time.
- All signs are printed using six color printing and are printed on 3/16" thick foam board, unless alternative material is agreed upon at the time of placing your order.
- Final approval of graphic proof must be received by the deadline date or expedite fees will apply.
- Once graphic proofs are approved and produced, no refunds will be issued. A 50% cancellation fee will apply for graphic cancellations requested after the Discount Deadline date only if graphics have not been produced. No refunds will be provided 10 days prior to move-in.
- Please review the Graphic Submission Guidelines for instructions on how to format and submit your graphic files.

GRAPHICS AND SIGNS

Please indicate sign orientation online: Horizontal, Vertical, PES Choice for Layout
Select backing material online: Foamcore, PVC, Gatorfoam, Ultra Board, Masonite, Plexi, Honeycomb (Eco-Board)

Item	Advance Price	Standard Price
7" x 11"	$ 69.25	$138.25
11" x 14"	$ 84.75	$169.50
14" x 22"	$ 87.00	$174.00
22" x 28"	$112.25	$224.50
28" x 44"	$131.75	$263.50
40" x 60"	$212.25	$424.25
Banner per Sq. Ft. (Single Sided)	$ 16.50	$ 33.00
Additional Graphics per Sq. Ft.	$ 16.50	$ 33.00
Easel Back (for up to 11" x 14")	$ 11.00	$ 22.00
Double Stick Back	$ 11.00	$ 22.00
Additional Design Time	$ 82.50/hr	$165.00/hr
Digital Set Up Fee	$ 125.00	$125.00
Large Graphics (over 80sqft)	Call for Quote	Call for Quote

Login to Exhibitor Resource Center to order
(All orders must be submitted online - PDF forms will not be accepted)

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our goal is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer or art department. Artwork must be submitted in the proper resolution and/or file size to produce quality images. Please provide proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE FOLLOWING WHEN SUBMITTING FILES

Raster Art: (photos, logos containing any continuous tone images)
- Art submitted at 1:1 (100%), resolution should be no less than 60 dpi (100 dpi preferred)
- Art submitted at 2:1 (50%), resolution should be no less than 120 dpi (200 dpi preferred)
- Art submitted at 4:1 (25%), resolution should be no less than 240 dpi (400 dpi preferred)

Vector Art:
- Logos should be vector and have outlined fonts (if provided as bitmap, please use high-res images)

Fonts and Links:
- Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines
- Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving

Color:
- If PMS color matching is required, please use original Pantone + Solid Coated swatches in your artwork. Modifying Pantone names will result in printing default color (CMYK)
- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant
- Convert RGB art to CMYK if possible
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC file information used to print your samples. Best option would be to include ICC chart on your prints

ACCEPTABLE FILE SOFTWARE

We are capable of working with both PC and MAC based software, and can accept art created with the ADOBE Creative Suite - Illustrator, InDesign, and Photoshop

Always provide the following:
- Native files with fonts and links (zipped)
- High-res PDF-X/4 exports of the files

ACCEPTABLE FILE TYPES AND SUPPORT SOFTWARE

NATIVE FILES:
- AI CLOUD (CC) file with Packaged supporting links and fonts. You may keep images linked but Packaging feature must be used.
- AI (CS6, CS5, CS4...) file with embedded links and outlined fonts
- EPS file with embedded links and outlined fonts
- INDD file with Packaged supporting links and fonts

PRINT FILES:
- High-res PDF-X/4 (preferred)
- AI with PDF content (choose this option when saving file)
- EPS files with embedded links and outlined fonts

RASTER OR BITMAP ART:
- Photoshop EPS (preferred, use 8-bit preview, Max, Quality JPG compression)
- PSD (make sure font layers are rasterized)
- TIFF, JPG (quality 8 and higher)

Mac users: Use Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts)

TO SEND ARTWORK

When placing an order online, click on "FILE UPLOADS" on the right to submit your graphic files.

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